



TEXTS SO GOOD HE CAN'T IGNORE



SASSY TEXTING SECRETS
FOR ATTRACTING HIGH-QUALITY MEN
(AND KEEPING THE ONE YOU WANT)

BRUCE BRYANS

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Sassy Texting Secrets for Attracting
High-Quality Men (and Keeping the One
You Want)

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As a way of saying “thanks” for your purchase, I’m offering a free 10-lesson email course (and other assorted goodies) that are exclusive to my book readers. Each lesson reveals some of my best-kept dating secrets for cultivating **long-term attraction** with high-quality men.

You can access it at: <http://www.brucebryans.com/ecourse/>

In this free course, you will not only learn the most high-value dating behaviours that make men burn with desire and desperate to commit to a woman, but you’ll also learn how to confidently interact with men so that you can get the guy you want, keep him interested, and quickly weed out time-wasters, players, and men who’ll never commit.

Again, you can access it at: <http://www.brucebryans.com/ecourse/>

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*“Letting a man dominate the initiation of contact is the only sure way you can gauge his level of interest.” ~ **Bruce Bryans**, [Never Chase Men Again](#)*

Introduction

Hidden beneath the surface, almost every communicative exchange between human beings is, at its core, a vie for status. As social creatures, we're extremely hierarchical, both to our benefit and detriment. Men vie for status among each other as do women, albeit in different ways. Even friends *play* the status game with each other, as we tend to use friendly jests, comedic self-deprecation, and playful teasing to keep our friends (and ourselves) humble and within a similar level of status. You probably already knew some of these things, but did you know that men and women also vie and test for status, and thus, test for 'mating value' among each other, even within romantic relationships?

Whether we'll admit it or not, under the surface, the dating and mating game is all about ensuring that we end up with the "best deal possible." Every human being on this planet would choose to be with a romantic partner that added value to their lives rather than someone who brought us down. We're all wired to desire and pursue the most ideal person to commit to; which also makes us innately dismissive towards human courtship behaviours that appear *low-value* in nature.

Think about it for a moment.

You most certainly will not date or even entertain a man that you determine is entirely "below your standards." And certain men, no matter how love-smitten they are with you, probably don't even show up on your radar at all. You might be quick to say that this all occurs because you're only attracted to certain types of men, but you might want to consider that it's really the

high-value you've subconsciously placed on these types of men that makes them attractive to you.

But what does all this have to do with texting? Well, everything.

As a man, I can confidently admit that texting is an excellent way to “pre-screen” a woman's romantic value. A woman's texting habits can reveal a lot about her self-worth, confidence, intelligence, and even her level of class and emotional maturity (or lack thereof). While it might not be fair to judge a woman solely on a text she sent, I'm pretty certain you've done the exact same thing with the men you've dated.

For example, what would you think of a guy who texts you a picture of his genitals only two days after you've just met him? What would you think of a guy who ALWAYS responds to your text messages immediately, and often follows up with two or more texts if he doesn't get an immediate response from you? What would you think of a guy who sends you endless flattering text messages but has never once asked you out on a date in the three months since he's acquired your phone number? What would you think of a guy who only texts you after 11:00 PM with some variation of the infamous, “*Hey gurrri! You home?*”, booty call text?

Exactly.

If men are being judged and appraised this way, then so are women, only differently. And because guys will appraise a woman's relationship potential very differently, many women often have no idea that their seemingly innocent, sweet, kind, or “flirtatious” texts (or abuse of emoji's) are actually sending the wrong messages and thus, end up chasing men away. Certain things women do when texting quickly give them away as being too easy, too needy, too bossy, or too boring, even if these things aren't true about them.

Unfortunately, texting is the one medium of communication in which a great guy can easily get the wrong idea about you. And as these wrong ideas pile up inside his mind, they usually coalesce into a single romance-killing thought: That he can do better than you.

So, what's a girl supposed to do then?

Simple really. All she needs to do is understand exactly how men appraise female texting habits. By doing so, she can ensure that her texting habits communicate her high-value as a romantic partner. If you want to arouse the kind of sustained desire in a man that makes him eager to pursue you for dates, romance, and more, you must take advantage of texting and use it as a tool to make subtle displays of your high-status, and thus, your high-value.

The Texting Habits of High-Value Women

As I stated earlier, human beings are value-seeking creatures and we subconsciously desire close associations with those who either possess a similar or slightly higher *perceived value* than ourselves. Knowing this, it is therefore vitally important that your texting habits do not betray your true value as a romantic partner. If your texting habits make you appear far lower in value than a man's own *perceived value*, his attraction to you will steadily diminish until he ultimately loses interest in you. Ideally, you want your texting habits to indicate that you possess the same level of value as him (or even slightly higher), which thus increases his attraction and desire to pursue you.

One of the easiest ways of accomplishing this is through playful teasing. Playfully teasing your guy through text is a great way to increase your status, and thus, your value in his eyes. This kind of engagement creates the

kind of tension that will stimulate chemistry and arouse his attraction to you.

On the other hand, to ensure that you don't sass your way out of a new romance, you might want to balance the playful teasing with moments of self-effacement and genuineness. A tasteful display of modesty and even humorous self-deprecation will ensure that your sassy attitude never takes things too far. A tasteful display of self-effacement will keep you from going over the top as you playfully challenge him, which will make you a little less intimidating for him and extremely likable (something Hollywood actress, Jennifer Lawrence, does extremely well I might add). This is the magic concoction for capturing a man's attention, as he'll be so attracted to you, yet find you so warm and likable that he'll want to both kiss you passionately (attraction) and spend as much time getting to know you as humanly possible (likableness).

Fortunately for you, this is exactly the kind of concoction I'm going to help you create with the guy of your choice.

The Purpose of this Book

This book was designed particularly for single women who are dating to find their Mr. Right and for women who are in the earlier dating stages of a blossoming relationship. The focus is specifically on these women because this is when communicating via texting is most crucial. In the beginning, a guy barely knows you and doesn't have enough invested in you to easily overlook some of the most heinous texting sins that women often commit. Hence, the first section of this book is going to show you how to communicate like a high-value woman through text, as this will help you avoid the most common texting mistakes that might give a guy the wrong impression of you.

The second portion of the book will focus on the keys to creating attraction with men through texting. It will illustrate a wide variety of conversational situations and show you exactly what you should text a guy back to keep him craving more and more of your attention and in-person company. So, if you've ever been perplexed as to how you should respond or when you should respond while texting a guy, don't worry. We're going to clear all that up as we dig into the meat of this book.

Now, before we move forward, I want to make one thing clear. **This book will not show you how to have the most amazing texting conversations with a guy to make him fall in love with you.** Any dating resource that promises this is complete nonsense, because in most cases, men do *not* fall in love through texting. As you'll learn later in this book, less is more when it comes to texting men, as a man's desire grows stronger in your absence. Turning you into a master texting conversationalist won't help you catch the guy you want. It will only be a hindrance. So instead of teaching you how to make a man fall in love through text, I'm going to show you how to use texting to create an overwhelming sense of romantic longing within a man so that he'll feel utterly compelled to make plans to see you again as soon as he can.

So, just to be clear, here's what I *can* promise you: This book is going to show you exactly how to text a guy to make him: 1. Eager to respond to you, 2. Desperate to hear from you again, and 3. Beg to see you again IN PERSON. Every single texting secret within this book was designed to help you accomplish one or all three of these things. While I can't promise that you'll turn your Prince Charming into an avid texter (a lot of guys simply are not big on "texting"), I *can* promise you that by implementing the texting tips within this book you'll become way more successful at getting the guy you want OFF the phone and ON more dates with you.

We've got a lot of ground to cover. So, if all this sounds appealing to you, then I encourage you to read on.

Texting Men with Class:
How to Communicate High-Value and Get His
Respect

1

Resist the temptation to shield your insecurities with laughter. A man can pick up on your confidence or lack thereof based on the authenticity of your ‘lol’s’.

In certain situations, texted laughter reveals your insecurity. Don’t use ‘lol’ or ‘haha’ to feign semi-seriousness. Using laughter as a cushion against being rejected or disagreed with will limit your ability to create authentic connections with men. In most cases, if you must feign semi-seriousness, use a flirtatious emoji instead. Be genuine with your texts and save the laughter when making or receiving a genuine joke. Remember your ABC’s: Always. Be. Confident. First, here is an example of what NOT to do:

- Kevin: “You still doing mini golf tonight?”
- Amy: “Yeah, my friends and I try to do it at least twice a month. If you’re not busy maybe you should come with us. Haha”

In this example, Amy ended her invitation for him to join her with laughter so as to create the impression that she’s “half-way” joking. Now, if you have a lot of experience dealing with men and thus, are more mature in the way you communicate, chances are you don’t have this problem. But make no mistake, *many* women mistakenly use laughter to soften a potential rejection.

Don’t do this. It might seem like a minor thing, but you’d be surprised how easy it is for a man to pick up just how mature and high-value you are simply based on the way you communicate with them. Be confident and direct, and more importantly, be willing to risk rejection in a mature way.

Sure, Amy might still be able to get him to join her even if she used a laughter shield, but on Kevin's end, she might still appear unsure of herself, perhaps needy, and maybe even a bit confusing. Don't be like Amy, because in the above example, Amy is being confusing. Instead, be confident. Be clear. And always be sincere.

Of course, Amy might have simply been using her laughter shield simply to convey light-heartedness and nonchalance, which is always encouraged when texting men. She might have simply wanted to convey that while she'd like for him to join her, there was no pressure for him to do so. Even so, it would have been better for her to use a simple smiley face of some kind instead of the laughter. For example:

- Kevin: "You still doing mini golf tonight?"
- Amy: "Yeah, my friends and I try to do it at least twice a month. If you're not busy maybe you should come with us. 😊"

On Kevin's end, this reads much better and will not cause him to wonder if Amy is serious or just kidding around. The invitation is quite flattering, and the little smiley face does a better job at keeping the invitation "light and breezy" without sacrificing the sincerity of the invite.

Now, here is an example of what this scenario would look like if Amy was more confident in herself and clear about what she wanted (which is always attractive to a man):

- Kevin: "You still doing mini golf tonight?"
- Amy: "Yeah, my friends and I try to do it at least twice a month. You should come with. **I'm sure you'll have a lot of fun.** 😊"

In this scenario, Amy is being clear about her intentions and confident enough to ensure him that he'll have a good time if he decides to come out. In this example, there's no laughter shield to soften the blow if he decides not to come. She's mature enough to give him the opportunity to show his cards by showing hers first.

Now, I'll confess that if you're a naturally shy kind of gal, using a laughter shield every now and then won't turn a guy off or make him think he's texting a sixteen-year-old. Truth is, the more into you he is, the less likely you'll turn him off. Guys aren't as hyper-analytical as most women are when it comes to texting, so there's little chance of him over-analyzing a bit of insecure laughter here and there.

That said, I'd still encourage you to at least *aim* for more sincerity with your 'haha's' and 'lol's' so that they do not lose their potency over time. Keep them reserved for those moments when he does text you something funny, clever, or charming. Why? Well, because he's more likely to appreciate them, and thus, more likely to cherish your attention. Remember, men *enjoy* "winning" access to a woman's pleasures and private revelries, i.e. – all those things that tickle her heart and make her grin from ear to ear. Don't rob him of this conquest by over-using your laughter as a buffer against rejection.

2

If you want to keep a man's interest in you both consistent and obvious, let him dominate the initiations of contact. Giving him the gift of pursuing you keeps him from feeling controlled and thus, arouses his longing for your attention.

In the very beginning of a new romance, grant your new potential beau the pleasure of initiating *most* of the conversations through text. Because you will have no idea where you stand with him, letting a man dominate the initiations of contact is the only clear way to gauge his level of interest. By keeping calm and letting him text you first, you'll find it much easier to resist playing the ugly game of Chase-a-Man. You know, that not-so-fun, misery-inducing game where you're usually the one who texts first and makes all the plans.

It's important to keep in mind that some (most) men love being chased by women in some way. Hence, you can easily weed out guys who only want you around to boost their egos and other types of low-interest men simply by rarely initiating contact in the beginning of a new romance.

While I truly do understand the desire to want to keep in touch with your new love muffin as much as your heart desires, you must consider what *his* heart actually needs and desires, especially in the beginning. A man is more likely to value something he has to work for. This is the nature of all men, and it applies to our romantic relationships as well. Before we really get to know a woman, trust her, and fall in love with her, because of our egos we are extremely prone to feelings of entitlement. If you're the one to text him first all or even most of the time, he will begin to feel entitled to your time and affection, and he WILL reduce his wooing efforts.

As a relationship begins to blossom, a man will require space and time away from you to miss you, want you, and to grow emotionally fond of you. It may appear as if he already is fond of you, but at such an early stage, what you're presently experiencing is the fondness he feels for you based solely on his imagination and his physical attraction to you. What you really

want from him (especially if you want to keep him around) is his **emotional attraction** to you.

Unfortunately, the fastest way to kill or impede a man's emotional attraction to you is to chase him for attention. Therefore, it is crucial for you to *allow* him to initiate most of the contact, especially at the beginning of a new romance. If you dominate the initiation of contact from the beginning, he will KNOW that he "has" you, and thus, the very excitement, curiosity, and anxiety that once drove him to keep in touch will slowly fade with every desperate and/or [thirsty text](#) you send his way.

But aside from ensuring that your new love interest doesn't become burnt out by your good-intentioned yet aggressive texting, letting him take the lead also ensures that you never lose your peace of mind. The thing is, you will never know if a man really cares about you if you're always the one to initiate conversation or make plans through text. If you constantly blow up his smartphone with cute (but desperate) cries for attention, how will you know where you stand with him? Truth is, you won't know, and it will drive you crazy when your sincere displays of interest go unnoticed, unrewarded, and unreciprocated.

Don't waste your emotional energy trying to figure out if a man likes you or not. Let him reveal it to you through his actions (or lack thereof). Remember, a man's actions will not only tell you what's in his heart, it will inform *him* as well. Therefore, as you let him dominate the initiation of contact, over time his actions will reveal exactly how he feels about you to both you *and* him. Once a man cannot deny the effort he's put forth in wooing you, he'll be forced to acknowledge the fact that you have become important to him, and perhaps even necessary to his happiness. Read that last sentence again.

Now, my only caveat with this guideline is that you strongly consider your dating demographics. From my observations, it appears as if younger men, those under the age of thirty, are much more likely to use texting as an instrument to begin and nurture a romantic relationship. For the most part, men in this demographic have grown up with and quickly adapted to smartphones, and thus, they've accepted texting as the *preferred* method for keeping in touch with their peers. Guys like this are *more* likely to be turned off by a woman who rarely initiates a conversation at all. Because just about everyone in their age group uses texting as a preferred method of communicating, these young men might get the impression that a woman who rarely initiates is just not that interested in them.

Men over the age of thirty, however, are more likely to use texting as way to keep in touch, flirt a little, and make plans with a woman. Guys in this demographic won't be so easily turned off by a woman who rarely initiates, and yet they will still appreciate it when she does so from time to time. Men over the age of forty are more likely to have a stronger preference and liking for women who rarely initiate at all. The thing is, guys in their thirties and forties are at a different stage in life and quite frankly, didn't grow up with smartphones that can basically do just about anything save for raising the dead (is there an app for that?). They don't (or shouldn't) have time for the endless texting banter and funny pic forwarding that a twenty-something-year-old man might have time for and thus, are more attracted to women who, like themselves, appear to have a life outside of their smartphones.

While that last sentence was admittedly, coated in a thick batter of sarcasm, overall, I'm not trying to belittle the smartphone focused culture of the twenty-something year-olds. What I am trying to do however, is to get you to see how understanding your dating demographics can improve your love

life. If you're a twenty-something year-old woman and you find yourself dating a thirty-something year-old man, he might not appreciate it if you were to initiate half of the text conversations. While initiating half of the conversations with your past twenty-something year-old love interests was perfectly acceptable, to a thirty-four-year-old man, you might come off looking a bit thirsty (i.e. – desperate).

So, what's the moral of the story here? Simple. Keep your demographics in mind when it comes to initiating contact via text. For women, while less is always better across the board, regardless of demographic, men in their twenties are less sensitive to getting the first text. Men in their thirties will appreciate doing most of the initiating, and men in their forties might appreciate doing just about all of it (at least in the beginning). Of course, every guy is different and it is impossible to factor in these varied nuances of personality and taste. However, as with everything I write, my social observations stem from what appears to be [the norm](#) regarding male behaviour.

3

Keep your emoji usage to a minimum.

Your average texting conversation with a man should not look like one of those ugly and confusing web pages from the early 90's. You know, the ones that were cluttered with random colours, dazzling animations, and ugly font. Unfortunately, this is exactly what's going to happen if you over do it with the emojis. Emojis should be used in moderation and are best reserved when flirting or to convey a feeling of friendliness or breeziness in conversation. It is better to sprinkle emojis frugally across the length of a text conversation rather than unloading them all in one sentence.

Most men, most mature men at least, are going to lose interest in texting you almost immediately as soon as they realize you're an emoji-abuser. Overuse of emojis while texting gives off the wrong impression. To most men, it makes a woman appear immature, insecure, or even both. It is also overwhelmingly annoying to endure, as it could make a guy think that you're incapable of carrying an adult conversation. Overusing emojis might also make him think you're not that interested in talking to him either, especially if your default response to his comments and flirtations are usually a winky face or some other weird emoji.

If you've only just now realized that you are prone to emoji-abuse, consider using them as if there were a limitation or monetary cost to their usage. Because let's be honest, emoji-abuse is unattractive all around, to both men and women. I'm sure you'd find it odd and off-putting if the guy you were dating had no sort of self-control or filter when it came to his emoji usage. As an adult, it's just not attractive, and I'm sure we can agree that it's not even remotely cute.

4

When deciding on *when* to respond to a man's texts, ensure that your approach is both genuine and discriminating. Be genuine by responding with a fondness for his attention. But be discriminating by ensuring that he is also clearly fond of your attention.

Unfortunately, there isn't a one-hundred percent reliable, right amount of time you should wait before replying to a guy's text. Telling you to wait fifteen minutes before replying is bad advice and won't work in every single scenario with every single guy you date. On the other hand, simply

telling you to “be yourself” or to “do what feels right” is also bad advice because telling you to do so might only empower you to feel comfortable with an ineffective texting habit.

So instead of giving you the exact amount of waiting time or telling you to “be yourself”, we’re going to approach this from a different perspective. Below are a set of behavioural guidelines that should help you develop the most effective mind-set for knowing *when* to respond to a man’s text:

1. Assign to him the same attention as you would a mere acquaintance or even a family member you are extremely comfortable with – You can resist the temptation to make yourself too available for a guy by simply reminding yourself that you don’t know him that well yet and that you also don’t owe him anything. Treating him as an acquaintance means you are firmly aware of his place in your life, or better yet, you are firmly aware that he doesn’t have a place in your life, not yet at least. It might be even better to consider treating him as you would a co-worker or family member, because if we’re being honest, it’s easier to play-it-cool and ignore the people we’re already close with simply because we know they’re not a flight risk (i.e. – someone who will easily abandon a relationship for almost no reason at all).

For example, when your sister texts you some random Internet meme image (the fourth one for the day), do you immediately stop working to respond to her? You probably don’t, as you have some important work to finish and you can respond to her later when you have a minute. When your co-worker texts you while you’re binge-watching the last season of *Outlander*, do you stop what you’re doing to respond to her? Assuming it’s not an emergency (and it never is), probably not.

Treating a new guy this way may seem cold or even super risky to the uninitiated, but I can guarantee you that it's not. If your overall responses to him are genuine and enthusiastic, not hearing from you immediately from time to time won't discourage him, it will excite him instead. By *not* making him a top priority, you'll never have to worry about appearing desperate to him. And in the long-run, your texting habits will appear perfectly natural.

2. Keep your excitement for his attention in check by being mindful of the changes in your routines and habits – You were never a “carry the phone in the bathroom with you” kind of person, and now you suddenly can't resist doing so ever since you gave a handsome guy your phone number a few days ago. Or perhaps you're a law-abiding citizen who wouldn't dare jeopardize her life or someone else's just to check her phone while driving. At least, you *were* a law-abiding citizen up until a week ago, because ever since you met a certain hunky dreamboat you can't seem to resist the impulse to check your texts while driving. Or maybe you're an early bird who loves her morning exercise and devotions and wouldn't trade that special time for the world. At least, you *were* a morning person up until your late-night texting sprees with Mr. Handsome-Face have been costing you precious sleep, resulting in the complete disregard for your morning alarm clock. I could go on, but I'm sure you get the picture.

While a new romance will shake up our lives a bit, the extent of such changes is still within our control. If your texting habits have changed drastically, and for the worse, chances are you've allowed your excitement for his attention to consume you. Reel it back and go about business as usual. No matter how attractive or desirable your new guy is, don't allow his attention to immediately alter your texting habits.

3. Always be genuine – If you have the time to text him back and you're excited to hear from him, respond. If you don't have the time to text him back but are excited to hear from him, don't respond. If you have the time but aren't excited to hear from him, don't respond, and then start considering if you're still interested in him at all. If you never have the time and aren't excited to hear from him, why did you give him your number in the first place?

Essentially, the whole point is to be genuine and authentic with your interest in him. Guys who are a little more experienced with women will consciously use a woman's response time as a gauge to measure her level of interest. This isn't a bad thing assuming the guy you're interested in is really into you. This is where being genuine is key. It will be easy for him to tell if you relish his attention and thus, your natural and no-nonsense response rate will embolden him to ask you out and pursue you even more.

*(Now, although I don't like the idea of giving a specific time, I will suggest one for those of you who simply do not trust yourselves enough to 'act natural'. So, now that you've twisted my arm, here's my advice: When he initiates a conversation, **don't reply immediately**. And by 'immediately' I mean, don't reply at the rate of a lightning strike. Wait about two to three minutes, then reply. Afterwards, when the conversation gets rolling, simply lean back and mirror his response rate (more on that later.)*

4. Resist the temptation to send a succession of 'rapid-fire' or long-winded text messages – Try not to send several text-message 'bubbles' to a single reply. Two is perfectly fine if you absolutely must express another thought, and even then, you'd do well not to do it consistently in a single conversation. Also, don't reply with a ton of super long sentences if he's

only sending you short replies. In an ideal conversation, you want both your ‘text bubbles’ and the length of your messages to closely match his.

There you have it. Four simple principles that should make timing your text replies feel *natural* and *effortless*. In most cases, you won’t have to watch the clock in between texts to ensure that you’re hitting some abstract time limit, and you won’t have to over-think things if you know you have the time and you’re excited to hear from him.

Lastly, when in doubt, a good general approach towards timing your texts is to focus on mirroring. If you’re not sure if he’s busy or in the mood to text, simply mirror his pace. For example, if your new potential beau replies to your texts at a fervent pace, if you are really excited to hear from him, simply mirror his response by being fervent with your replies as well. Do not prolong responding to a man’s text if his responses do not seem delayed or far in between. This is one of those instances in which “playing” hard-to-get will keep you perpetually single.

On the other hand, if your new potential beau is responding intermittently between texts and you cannot quickly decipher his level of enthusiasm, the best thing you can do in this situation is to again, mirror his response. Be your regular enthusiastic self of course, but don’t follow up with text after text trying to get a response from him. If your enthusiastic and sincere texts go unreciprocated, simply ignore him, get busy, and give him time to respond.

If he responds a day or more later without at least referencing the previous conversation or giving some sort of courteous explanation, you might be dealing with a player or plain old time-waster. You don’t have to ignore him indefinitely at this point, but at least be a bit more mindful of how he responds to you from this point forward. As time goes on (like over a week

or two), if you get that nagging, gut-feeling that he's taking your texts and thus, your attention for granted, feel free to ignore him indefinitely or, if you have the pluck to do so, graciously inform him that you're no longer interested.

5

As is their nature, men will make clever attempts to establish a physically intimate relationship with you through sexual innuendo-oriented texts. Assuming his interest in you is sincere, a firm but gracious display of your standards will deepen his respect and intensify his desire for you.

The best way to handle inappropriate, presumptuous, or uncomfortable sexual advances via text is to be firm but gracious. A firm but gracious response allows you to present your standards in a way that doesn't make him think you're not that attracted to him. This is easily accomplished by simply making your boundaries clear while also alluding to your desire or affection for him.

Because of their confidence and experience with men, some women know how to do this with little worry and relative ease. But many women still struggle with responding to sexually-charged texts mainly due to their fear of turning away a seemingly good man. If you get anxious and over-worried with setting your boundaries with men, let me ease your fears a bit with this fact: The men who want you the most are the ones who won't be repulsed by your standards, reservations, and limitations, especially if you can express your standards without demolishing their ego in the process.

But how does a girl reply to a 'sext' or something similar in an attractive way? Well, the key is to be firm, charming, sincere, and straightforward. Sounds complicated? Only in theory. The idea is simply to show him that while you're not ready or interested in engaging him in those kinds of texts (or behaviours), you're still very attracted to him, and more importantly, **you're not in the least upset or dismayed by his presumptive sexual intentions**. Trust me, guys love it when a woman can rebuff their advances with class and charm. It shows us that she's not quickly offended by male sexual attention and thus, it makes her even more desirable.

To help you out, here are a few examples of replies to send when a guy texts you something overtly sexual, overly forward, or unnervingly suggestive:

- You: "That wasn't meant for me right? I think you have me confused with someone else, sweetie. 😊"
- You: "I like you a lot, but I'm not that kind of girl. 😊"
- You: "While I am VERY attracted to you, I'm just not that kind of girl."
- You: "Soft pass on that. But I'd love to go out with you later this week. 😊"
- You: "I'll have to pass on that. But I'd love to go out with you later this week. 😊"
- You: "Tempting, but no. 😊 Maybe slow it down a bit. I really like you."

- You: “Umm, no. A little too much too early, buddy. 😏”
- You: “Umm, no. Let’s save that kind of naughty talk for the future. 😏”
- You: “Wow. While I really like you, I think I’d like to save that kind of talk for my next boyfriend. 😏”
- You: “Tempting offer, but I think I’d like to save that kind of thing for my future husband.”

If he asks you a highly intimate question about your sexual past, sexual preferences, or something else you’re not comfortable revealing just yet, send him one of these:

- You: “Not gonna answer that one just yet. If you’re a good boy though, I might tell you later. 😏”
- You: “Sorry, that’s classified. You need boyfriend level clearance first. 😏”
- You: “Think you’re pretty slick huh? 😊 I’m not telling just yet. Maybe after a few more dates. Maybe. 😏”
- You: “I’ll admit, that was smooth. But I’m not answering that one just yet, sweetie.”
- You: “Nope! Not answering that one just yet. Try asking me again in a week or two maybe. 😏”

If you send him one of these clearly respectful yet gracious responses and he either becomes irate, he's bad news. Simply be done with him. If he continues being too forward, bluntly reassert your standards so that there's no confusion on his end. Now, if you sent him one of these messages and he goes radio silent on you for days, consider yourself lucky and proceed to delete him from your contact list. On the other hand, if you send him one of these texts and he apologizes or texts you something cute, funny, or clever to save face, he has potential.

Remember, just because a man makes a sexual advance towards you doesn't mean that he's a pig who only wants one thing. Good guys and players alike will "test" a woman's sexual boundaries to assess her standards (or lack thereof). Expressing your limitations with poise, decorum, and even a little bit of sass will subconsciously communicate to him that you are a high-value woman, the kind of woman worth pursuing for a committed relationship and not just a short-term fling.

Now, before I wrap up this point, let me just say a short word about sending nude pics...

Don't. Just...don't.

Whatever you send out there onto the Internet is, for the most part, there forever. I'm sure you've heard of the countless horror stories of women having their nudes being passed around or found by their co-workers/bosses which have created various degrees of personal and professional problems. Save yourself the stress and drama and refuse to entertain guys who ask you for nudes of yourself. (Keep in mind that I'm making the general assumption that you are opposed to or perhaps even repulsed at the thought of sending nudes. If you don't see a problem with it, or if you are

indifferent to the risks involved, then pay this advice no mind. But don't say Bruce didn't warn you.)

Now, some of you might find yourself in a situation in which you're dating a man who's a great guy overall, but he still makes at least one attempt to get a nude/sexy picture from you. Assuming you're not interested in sending one, and assuming you're worried about losing his interest if you reject him, here are several boundary-setting, cheeky texts to send him instead:

- You: "Sorry, I don't do naked pics. But here's something to whet your appetite..." [Then send him a pic of your leg, shoulder, or a big meaty sandwich off the Internet.]
- You: "Sorry, I can't do that. But here's a tasty consolation." [Then send him a pic of your leg, shoulder, or a big meaty sandwich off the Internet.]
- You: "Um, how about no. But here's what I can do for you..." [Then send him a pic of your leg, shoulder, or a big meaty sandwich off the Internet.]

These responses are clear, classy, and come with a splash of cheekiness. They will help you to set your boundaries with confidence, especially if you're worried about being rude or completely dismissive of the guy in question.

Of course, if you've cultivated a lot of good rapport with this guy and you're getting an overall good vibe from him, if you sent a sandwich picture you might consider sending him this follow up as well: *"I just might make you one of those someday. But only if you behave yourself from now*

on. 😊"

Now, if we're being honest, there's still no guarantee that any of these messages will keep him around after you deny his requests. If he doesn't respond or suddenly disappears off the face of the earth, don't worry about it, as you've probably dodged a bullet. If a guy bolts or loses interest after you tell him "no naked pics", it's a good sign. Don't think for a moment that a guy who loses interest in you did so because you're a prude or a boring Plain-Jane. Please don't think this way.

When a man is really into you he will respect your boundaries. So long as you present yourself as a woman who has a lot to offer, he will keep coming back to you, even if you rebuff his premature sexual advances or flirtations. Don't feel tempted to loosen up your standards if a guy loses interest after you refuse to sext him or send him a naked picture of yourself. The man who wants you the most will adore your high self-respect.

I should also mention that not all men ask women for nude pics of themselves. Even if they're in a relationship with a woman, not every guy is hard-wired to ask for nude pics. I mention this fact to point out that if you find this sort of behaviour repulsive, especially if you barely know the guy, you do not have to settle. I've come across some misleading dating advice which argues that nude pic requests are "normal" male courtship behaviour and it should be expected. Well, I disagree.

Sure, not every guy who asks for a nude pic straight out the gate is a degenerate, but do you really want to take that chance? While some dating advice encourage women to develop a high tolerance towards this sort of behaviour, if you are truly repulsed by this sort of thing, I believe it is in a woman's best interest to have nothing to do with such men. You shouldn't have to "condition" a man into being respectful with you right out of the gate. Focus on selecting a man who is already respectful towards the

women he dates as opposed to thinking that all men come pre-wired to ask for nude pics.

6

Don't let guys inundate you with low-value communication attempts. If you consistently find yourself on the receiving end of low-quality communication attempts, challenge him.

Let's say you had a texting conversation with a new gentleman admirer that ended with you asking him a question. What would you do if he texts you three days later without referencing your question or at least some sort of [saving-face](#) explanation? Would you pretend as if nothing ever happened and engage with him enthusiastically anyway? Or would you inject a bit of sass in your text to playfully call him out?

If it's the first or second time he's done this, you might decide to just give him the benefit of the doubt and ignore it, which is what most women would do. But what if this is his third offence, where he ignores something you said or asked during a previous conversation and texts you back DAYS later as if nothing happened? Well, for your viewing pleasure, here's an example of a woman who pretends as if nothing ever happened:

- Vince: "Yesterday was a blast, by the way. Nice to finally meet someone who appreciates live indie folk bands as much as me. 😊"
- Melody: "Hey! I had fun too. You guys were still going pretty hard when I left. How long were you out there?"

[3 DAYS LATER...]

- Vince: "Hey there! You coming to Kumar's thing on Thursday?"

- Melody: “I think so. What about you?”

Wait. What? Why is she completely glossing over his complete ignoring of the previous conversation? Sure, we can argue that they barely know each other at all and thus, Vince doesn't owe Melody anything. But that still doesn't excuse the fact that his lack of response or even reference to the previous conversation is still impolite. We can also argue that he *might* have not seen the question, etc. But let's be serious. When a guy is at least somewhat romantically interested in a woman he'll be very tuned in to her responsiveness. So, in other words, it's very unlikely that he didn't see her question. Here's what Melody should have done instead:

- Vince: “Yesterday was a blast, by the way. Nice to finally meet someone who appreciates live indie folk bands as much as me. 😊”
- Melody: “Hey! I had fun too. You guys were still going pretty hard when I left. How long were you out there?”

[3 DAYS LATER...]

- Vince: “Hey there! You coming to Kumar's thing on Thursday?”
- Melody: “Yeah I think so. Hey, do I scare you a little?”
- Vince: “Huh? Lol. No. Why?”
- Melody: “You just kind of disappear in the middle of conversations is all. I promise I won't bite. Much. 😊”

In this example, while Melody is giving Vince the benefit of the doubt, she's also not glossing over the behaviour. It's a fine line to walk, especially in the beginning, as men can become pretty skittish when confronted about their wooing habits so early in the relationship. However, the genius of

Melody's text is that she addresses the behaviour without being overly confrontational. While her sassy text perfectly displays her high level of self-respect, it still gives Vincent an opportunity to give an explanation and save face.

If Vincent apologizes or gives an explanation and attempts to save face with a joke, there might be some potential in him. If he gets irate, goes silent, or completely ignores her, he's a lost cause. The benefit to being just a little sassy and challenging in such situations is that it gives the guy in question an opportunity to see your high-value and to prove if he is attracted to high-value women. If Vince truly is a high-quality guy, he'll quickly realize that he'll have to step up his game, as he'll see Melody as the kind of woman who won't be so easily strung along, ignored, or disrespected.

Now, you might argue that you're either not that confident or even clever enough to come up with a sassy, confrontational response like the second example. The key is not to don't over-think it and if you can, be prepared beforehand. Melody had three days to think of something clever and slightly confrontational. So if a guy is consistently taking forever and a day to reply to you, I'm sure you can think of something sassy to get a rise out of him.

7

Resist the temptation to over-invest in a man, especially when his communication attempts appear low-interest, low-investment, or altogether unenthusiastic.

If a guy consistently sends you low-value texts or replies to your texts at a snail's pace, resist the temptation to over-invest and chase him. Yes, I know what you're thinking. Why would you chase a man who doesn't seem

invested in communicating with you? Well, there's more than one way to chase a man, and one of the easiest ways to accidentally do so is to succumb to his emotional indifference. A man's emotional indifference, if perpetually tolerated, has the potential to stimulate your anxiety which will arouse your romantic desire and compel you to over-invest in him. Read that last sentence again.

In cases of receiving low-investment texts, your best strategy is to become less enthusiastic about him and *lean back*. If you put your best enthusiastic self out there and he doesn't return your ardour, pull back on your enthusiasm and even become a little indifferent. Men alter their behaviour faster when a woman changes her own, which is why leaning back is an excellent way to get your guy to chase you instead of the other way around.

In the following example, Ethan and Natalie had just recently met and exchanged contact information. During their first encounter, Ethan made mention of doing something with Natalie on the weekend if his schedule permitted. Here's what they texted each other the following day:

- Ethan: "...It was fun finally meeting you yesterday. 😊"
- Natalie: "Hey! I had fun too. Decided on plans for the weekend yet?"

[3 DAYS LATER...]

- Ethan: "Weekend was fun 😊. Ended up playing golf with friends. How's your week been so far?"
- Natalie: "oh ok."
- Natalie: "Pretty hectic so far."

- Natalie: “If things slow down maybe we can do something later this week?”

[3 DAYS LATER...]

- Ethan: “Looks like we keep missing each other 😊 lol”

PAUSE: What? If you’ve been in a similar situation before, reading this conversation is probably making your blood boil. Don’t worry, Natalie knows exactly how you feel, and she is unquestionably miffed. The first thing Natalie does wrong is that she’s doing WAY too much work to secure a date from this guy. While there’s nothing wrong with trying to get a guy to lock down a time and place to meet up, you should never have to prod and prod and prod just to get asked out. In this situation, Natalie is clearly over-investing because she’s trying to make things super easy for a guy who *isn’t even trying*.


The best time to lock down a time and place to meet up is if a guy is clearly invested in you through his communication attempts. Ethan is doing *less* than the bare minimum because it’s clear that he only texts her when he’s bored and wants attention. However, to Natalie’s credit, she doesn’t respond

to Ethan’s, “*Looks like we keep missing each other 😊 lol*”, text. She goes silent. Which is exactly what needs to be done in a situation like this.

Naturally, at this point many women would be done with Ethan, and I wouldn’t blame them for it. However, there might be a few rare instances in which you REALLY don’t want to give up on a guy just yet because of your chemistry with him (I’m sighing and rolling my eyes, by the way). If you find yourself in this sort of situation, there might still be a way to salvage things with a guy like this **depending on how he responds to your silence**.

If he gets vulnerable or apologizes, there might still be something to salvage. Let's pick up where we left off and see how this plays out with Ethan:

[3 HOURS LATER...]

- Ethan: "Soo, I really suck at texting. I'm also not that much of a phone person either."
- Ethan: "It also doesn't help that work has been frantic these past few weeks."
- Natalie: "I see. Don't worry about it.  Have a great week."

PAUSE: Good on Natalie. Ethan gave an excuse and hoped to win some sympathy and thus, more attention from Natalie. He's likely telling the truth and being sincere, but sincerity has nothing to do with results. Natalie has been on the receiving end of Ethan's low-value, insultingly lame text attempts, thus, **her experience trumps his excuses**. Kudos to Natalie for being positively charming. She kept her response classy, polite, and kindly. She also leaned WAY back on her enthusiasm and responsiveness, which is exactly what needed to be done in this situation.

If Ethan's interest in Natalie is strong enough, her "leaning back" will cause him to rack his brain as he tries to find the words to win back her attention and good graces. At this point, Ethan will be in fight or flight mode, as he'll either give up completely or work three times as hard to salvage what little interest Natalie may still have for him. In a best-case scenario, here's how it would finally play out:

- Ethan: "Was really hoping you still wanted to meet up. Maybe for a drink sometime this week?"

- Natalie: “Maybe. 🤔”
- Natalie: “Where were you thinking?”
- Ethan: “Casa de Nectar, the new bar n grill on sunset St. I can meet you there at 8:00 on Friday. 😊”
- Natalie: “Sure. Sounds like fun. See you then. 😊”

Is Ethan “Mr. Right”? Well, that’s up to Natalie to decide. The main thing to take away from this exchange is how attraction really works for men. In the beginning (especially in the beginning) guys NEED you to *lean back* and let them do most of the work. It’s perfectly okay to give him a few nudges, flirt with him, and even initiate a conversation every now and then, but the moment you find yourself as the pursuer in the relationship, you need to check your behaviour and switch up your texting strategy.

8

Premature ‘pet names’ might give your new guy the wrong impression of you. It’s best to save the overly cute and endearing pet names for boyfriends and boyfriends only.

Some men don’t like being given super cutesy or overly familiar pet names, especially in the beginning of a blossoming romance. The level of tolerance for this sort of thing will vary from guy to guy, as some guys will find it mildly annoying while others will have a zero-tolerance policy for it. I know it sounds weird and kind of finicky, but believe me, this is actually a deal-breaker for a lot of guys. What’s worse is that these guys will never actually *tell you* that they don’t like being given pet names so early in the

game. Instead, they'll just quietly disappear into the background and respond to your texts less and less until you never hear from them again.

The problem with the early pet name is that men tend to judge a woman's behaviour very harshly at the beginning. And because texting won't allow him to experience your friendly tone, warmth, and the flirty inflections of your feminine voice, he's less likely to be seduced by the spell of your over-familiarity.

A man tends to arrive at various conclusions about a woman based on the nature of the pet name she gives him. For example, if you've only been out on a handful of dates and you begin referring to him as "boo", "cutie", "baby", or "babes", he might think you're being a bit too presumptive regarding his interest in you. It's not that he doesn't like these pet names, it's just that he might prefer getting them when he's in an exclusive relationship with a woman. Calling him these names in the beginning might make him see you as being a bit desperate or clingy, which can kill his attraction almost instantly if the name calling persists.

On the other hand, if you start referring to him as, "big daddy", "shugga", "love muffin", etc., it might give him the impression that you're a little less sophisticated than he had previously assumed. Again, in an exclusive relationship a guy might not have a problem with these kinds of names, but outside of one, receiving such pet names becomes a deal-breaker for some men. Men need to feel as if they've earned such intimate names from a woman, so don't go calling your new guy "big sugar" or "cutie-boo" right off the bat.

Now, don't hate the messenger. I'm just informing you of some of the things guys talk, laugh, and cringe about when women are not around. Granted, some guys aren't going to write you off if you sassily call them,

“sweetie”, in a text, but I’d still advise you not to overdo it. Remember, less is more when it comes to texting men. Save your cute and sassy pet names for when he’s either your man and yours alone, or at least close to becoming so. Okay, sugar?

9

When in doubt, make other plans. Nothing gets a guy’s attention faster than a woman who doesn’t wait around longing to be ‘picked’.

Whenever you doubt a man’s interest or you find yourself confused about whether he wants to go out with you or not, the best thing you can do to preserve both your dignity and your sanity is to simply make other plans. Every dating advice guru or relationship expert will disagree on many different things, but this is ONE point that they will (or should) all agree on. Why? Well, **because it works**, and it makes you far more attractive and interesting to a man.

Let’s say your new hunk-muffin said he’d text you later in the day to set up a date for the weekend. Night falls and he doesn’t text you. Heck, the following day arrives and it is now afternoon, but still no text. What do you do? Here’s a suggestion: Make other plans. Whenever he finally does text you and asks about the weekend, tell him that you’ve made plans but give him some wiggle room to set up a future date with you. Should you cancel your weekend plans if he asks? Um, no, you shouldn’t. He didn’t get back to you in time and thus, you made other plans, plans that don’t involve him.

In this situation, you’re not being mean, you’re being smart, and showing tons of self-worth as well. If he’s even marginally into you he’ll realize that you have a life of your own and that you do not wait around for any man to

‘pick you’. He’ll know for next time that if he does want to see you again he’ll have to follow through and act quickly. Whenever you’re faced with a Mr. Wishy-Washy, Mr. On-the-Fence, Mr. Leaves-You-Hanging, or Mr. Always-Ambiguous, making other plans is just the stimulus he needs to treat you with more forethought.

Yes, sometimes guys are genuinely busy, often forgetful, and might not quickly prioritize a new love interest in the beginning, but that doesn’t mean you should wait around analyzing his last few texts trying to figure out if he’s finally going to ask you out or not. Don’t enslave your happiness by binding your self-worth to a man’s attention (or lack thereof). Instead of losing your mind (and potentially your dignity as well), when in doubt, simply make other plans. Do this so that whenever he does finally come around, he’ll know that dating a woman like you will require a little more genuine effort from him.

10

While you shouldn’t get hung up on perfect grammar, don’t allow unsophisticated grammar to become a hindrance to getting the love life you want.

Okay, so this is a tough one. On one hand, we all use ‘text slang’, questionable punctuation, and shortened versions of words to get our point across via texting. That’s fine. But on the other hand, there is still a fine line between efficient shorthand texting and grammar that is clearly unrefined, gaudy, or positively primeval. You know what I’m talking about.

While you don’t have to get hung up on the intricate rules of grammar and whatnot, a good rule of thumb to follow is to try to keep your messages as classy and as readable as possible for the average human being. A little

punctuation here and there, proper spelling, and scant text-slang usage will keep your messages from being off-putting and unreadable. Fortunately, your smartphone's auto-correct is going to do most of the heavy lifting to ensure that your texts aren't altogether primitive or embarrassing to read.

If you're still concerned about the grammar issue, assuming you want to attract a higher quality of man, I'd advise you to stick to a more refined style of syntax. Men won't get hung up on your grammar and jargon so long as you don't sound like a slang-slinging preteen who's mastered [text shorthand](#) and therefore assumes everyone uses it as well. Hence, when in doubt, simply try to keep your grammar and slang usage closer to how the classy and sophisticated [Grace Kelly](#) might have texted if such technology had been around during her lifetime.

11

Never text while emotionally impaired or under the influence of alcohol. A single vulgar or tactless text, sent while in an emotionally crippled or inebriated state, can undermine several weeks of rapport and respect a man has gained for you.

If you are emotionally compromised (feeling super sad, depressed, frustrated, angry, etc.) or under the influence of any behaviour-altering substance, I suggest that you refrain from sending text messages to the man you're interested in. In fact, hide your phone from yourself or give it to a trustworthy (non-drunk) friend if you're among good company. It doesn't matter if you feel as if you absolutely "need" to text him or say what's on your mind, because chances are, if you waited a few hours (or the next day) you'll realize that whatever was on your mind should just stay there forever.

Many people have sent text messages while emotionally compromised or under the influence only to regret it once they were in their right minds. Once that thoughtless text is sent, it's out there to be seen, read, and misunderstood by the person receiving it (and perhaps their friends as well). What's worse is that after the dark deed is done, it sucks knowing that if you were in your right mind you would have never sent the text to begin with.

In short, just don't do it. A little self-control in this regard could keep you from self-sabotaging your love life...again. But if you know for a fact that you have the habit of "drunk texting" or over-sharing when a certain mood hits you, you might need to put some pretty harsh texting rules on yourself or insist that someone (a trusted friend) does it for you.

12

Do not encourage or entertain men who send you unsolicited naked pictures of themselves or their genitals.

Ah yes, the infamous "dick pic." Why do men send it and how does a girl respond to guys who do? Well, to address the first question, guys send "dick pics" because...well, they can. Honestly, even I don't fully grasp the concept of randomly sending women a picture of your genitals, but I'm sure these guys have a sound logical reason for doing so. My guess is, they send these pictures because they're pretty proud of their bodies/genitalia and they want to show you what you're dealing with. They also send these pics because it's a great way for them to quickly figure out what kind of woman they're dealing with.

For example, let's say my name is Tucker, and I'm a "dick pic" kind of guy. There's also a high chance I'm a bit of a player or at least an opportunistic

dater. I've also been texting a handful of women back and forth for about a week and I'm in the mood for a sexual encounter. So, me being Tucker, I say to myself, "Hey, Tuck, why not send these women a dick pic and see who responds favourably. The naughtier the response, the easier she probably is right?" So, with this bro-logic firmly in mind, I decide to take a picture of my genitals and send it to several women over the span of a day. I get a few disgusted responses. One silent treatment, and at least one naughty reply. Guess which girl good old opportunistic Tuck is going to focus on?

My simple suggestion: Don't give the impression that you're the kind of girl a guy like Tucker would end up choosing. And do keep in mind that if a guy sends you the DP, it doesn't mean he already thinks you're that kind of girl. He's just *hoping* that you're that kind of girl, and he's using the DP as a way to test this possibility. Therefore, with this insight about men firmly in mind, don't take it personal and let it ruin your day. Chances are, he's probably sent that exact same picture to at least four other women, four very confused and perhaps even amused women.

13

Petty-minded over-shares and day-to-day problems do not make for good conversation. Your gentleman texter doesn't need to know about every little thing you're thinking or feeling, especially if such things are superficial and mundane.

If something is frustrating you, boring you, or stirring some other kind of petty, superficial feeling within you, resist the temptation to text him about it. When guys consistently get messages like these, whether it's from a new love interest or a long-term girlfriend, it trains them to treat such texts with

contempt. When women send these kinds of texts habitually, guys tend to look at their phones, groan, and then go about their business, ignoring the message (and sometimes the woman) indefinitely.

Imagine a guy getting the following texts from a woman he's just met throughout the span of a week:

- “Just stubbed my toe AGAIN. Hurts like hell #whyme”
- “My co-worker is talking loud on the phone again. Plz shoot me!”
- “Why is there always a line in the BANK. Sooo frustrating!”
- “Beyoncé just had her twins. Her life is so perfect. I’m jealous.”

Granted, these aren't the only type of texts this woman is sending him. However, as is the unfortunate nature of humans, we tend to focus more on the negative. Thus, these problem-focused, petty minded type of over-shares are going to give him an unfair impression of this woman's inner life. Remember, you want men to be habitually excited when they see your text, not annoyed.

You don't have to share every superficial, petty, and niggling thought or day-to-day problem with your new gentleman admirer. In fact, in the beginning, it's probably better if you didn't do it at all. Yes, we all have this side to us in some capacity, but this aspect of our personality is always best found out over time. You don't want a guy to get the wrong impression of you simply because you **MUST** let him know whenever something at work annoys you or because the Starbucks barista accidentally screwed up your latte order...again.

Do not make a habit out of accepting last minute dates, especially by text. Consistently doing so will cause a man to believe that you do not value your time and attention, and thus, over time, neither will he.

While accepting a last-minute date every now and then can be a good way to show off your more fun and spontaneous side, habitually doing so will *train* the men you date to take you for granted. Consistently accepting a man's last-minute offers to go out will give him the impression that you're always "on call" whenever he needs a beautiful distraction in his life. And there's nothing that kills a man's romantic desire earlier on than a beautiful woman who's "always available" to him whenever he wants to see her.

The main problem with consistently accepting last-minute dates is that, within a remarkably short period of time, doing so will remove the "high-value" classification a man might have already given you. To avoid this, the best solution for this dating dilemma is to simply use your feminine charms to graciously express your standards in a way that will compel him to bring out his A-Game. Fortunately, this can be easily accomplished via texting, as it's probably the medium of communication he'll use to ask you out for a last-minute date anyway.

Here are a few great responses whenever a guy asks you out for a last-minute date via texting:

- "Sorry, sweetie! I'd love to see you tonight but I've already made plans. 😞 Give a girl a little heads up next time. 😊"

- “Wow, that’s a tempting offer, but I’ve already made plans. 😞
Maybe give a girl a little more notice next time. 😊”
- “Now you know that’s not fair! I’ve already made plans Mr.!! 😡
How about letting me know in advance next time? 😊”
- “Again with the short notice? 😞 Sorry, Mr., I’d love to see you
but I’ve already made plans. 😞 Give a girl a little more notice
next time?”
- “Sounds fun! But why didn’t you text me sooner? 😞 I can’t
make it tonight, but maybe we can do something later this week? Just
give me some heads up will ya! 😊”
- “Sounds really fun, but I can’t tonight. Sorry. 😞 I guess you’ll
have to daydream about me a little while longer. Rain check maybe?
😊”
- “As bad as I want to see you, I can’t make it tonight. 😞 Maybe
we can do something fun later this week? Just give me a little heads
up so I can plan in advance. 😊”

The reason texts like these work so well on men is because they are classy and polite with a hint of sweetness and/or playfulness. In each example, you’re communicating your standards in a way that won’t emasculate him or make him think you’re just not that interested. In short, no guy

who is genuinely interested in you and has the hots for you is going to be offended and turned off by any of these texts. So don't worry about turning men off as you stay true to your standards. The men who want you most will not only stick around, but will bring their A-Game as well. Guaranteed.

15

Prioritize phone calls and face-to-face conversations for all the important things. Texting is not a good medium for relationship-altering conversations and conflict resolution.

Feeling super upset about something your new guy did on the fourth date? If so, you should meet with him face to face and **graciously** express how you feel. Been dating for two months but you're expecting an out of state job transfer in a week? If so, you should call him to talk about it, or better yet, meet with him face to face to let him know about it. Feeling unsure or extremely anxious about something he did or said and you need some clarity? If so, fight your primary instincts and resist the temptation to coerce an explanation out of him via text. A better alternative? Talk to him face to face.

Written communication can be easily misconstrued and thus, can lead to some misguided conclusions. This is especially true when the information being conveyed greatly affects the relationship and thus, is emotional in nature. Anything that involves conflict resolution or that can alter the relationship should be reserved for phone calls and in-person conversations. In fact, just to be on the safe side, the more crucial the conversation is to your happiness and the health of the relationship, you might want to skip the phone call entirely and communicate face-to-face.

Texting Men with Sass:
How to Reinforce His Attraction and OWN His
Attention

16

Show your enthusiasm whenever your potential beau initiates conversations with you via text.

When a guy initiates a conversation through text and appears invested in the conversation, strive to be engaging and genuine in your responses. This kind of enthusiasm breeds chemistry, which helps in sparking mutual attraction. Men tend to rely on a woman's responsiveness and enthusiasm as a way to gauge her level of interest. In a man's mind, a woman who responds with high enthusiasm has higher levels of interest. When he realizes this, it will embolden him to communicate more openly and flirtatiously, and it will also make him more eager to see her in person. Being enthusiastic is a sure way to hit things off with a guy from the beginning.

While it's important for a woman not to make herself the "persistent initiator" in the texting relationship, it is important for her to be the "appreciative receptor". Men are more sensitive to how their efforts are being valued by a woman in the earlier stages of a new romance. We like to know that a woman isn't taking our attention lightly (especially if she's casually dating other men). In the beginning, most guys are deathly afraid of making fools of themselves, and would rather watch birthing shows than waste their attention on a woman who seems uninterested, unimpressed, and perhaps even unfriendly when he texts her. This is why responding enthusiastically is so vitally important.

If all a man gets from you are tired, unengaging responses, he'll eventually read between the lines and realize that you're just not that interested. Sure,

some guys will bulldoze ahead anyway, figuring that since they have nothing to lose they might as well keep on texting until you fall madly in love with them. But any man with even an ounce of self-respect is going to move on to greener pastures (other women) as soon as he realizes you'd rather be waxing your legs than texting him.

So, let's assume you now understand the importance of showing a little enthusiasm when texting a guy. But now you might be wondering what does the average 'enthusiastic response' look like? Well, let's observe a simple example of this in action based on two friends of a friend who now share a blossoming attraction:

Logan is in a foreign city visiting his friend Brice for his birthday. At a birthday party a few days before, Logan met Bethany, one of Brice's new friends, and they hit it off and exchanged numbers. Logan has been initiating the conversation just about every day since then. Let's listen in:

- Logan: "Sooo I'm wondering, you know any good places to eat around here? I swear all Brice eats is pizza and Pilsners"
- Beth: "lol! That sounds like Brice alright. I know a few. Service or buffet?"
- Logan: "Buffet all the way"
- Beth: "In that case, Aleko's is really really good. My girlfriends and I eat there maybe twice a week. We LOVE their food. 😊 It's Mediterranean inspired dishes, and its buffet!"
- Logan: "Nice. I think I'm sold. Is it far from Brice's place?"

- Beth: “About a ten-minute drive. I think I just sold myself too! Now I’m hungry. 🤔”
- Logan: “Lol. Good. Maybe we should go grab something before you starve to death. My treat. 😊”

Did Beth accept his invitation? Tune in next week to find out... But seriously, it doesn’t take much to be enthusiastic. Beth didn’t say anything particularly witty or charming. Her natural charm and radiance shined through each text by the way she expressed what she loved and the engaging questions she asked him. But what would things have looked like if Beth was a little shyer or just plain old bland and boring in her response? Let’s tune in again:

- Logan: “Sooo I’m wondering, you know any good places to eat around here? I swear all Brice eats is pizza and Pilsners.”
- Beth: “Aleko’s is a good place I think. It’s sort of Mediterranean and buffet.”
- Logan: “Buffet! Cool. I love buffets. Do you eat there often?”
- Beth: “Yeah. Usually with friends. ”
- Logan: “Nice. Any place else?”

Now, in this example, I’m sure we can agree that Beth almost seems like an entirely different person. Although she is responding, she really isn’t giving Logan that much to work with. She’s not that expressive and engaging, and Logan will have to prod her a bit more to figure out if she might be interested in meeting later. After reading the first example, I’ll even wager that for you, reading the latter conversation was like watching paint dry.

Well, that's exactly what some guys would rather be doing than to talk or flirt with this version of Beth. Don't get me wrong, in this example Beth is doing "okay", but sometimes "okay" actually reads as "go away, don't bother me" on the other end.

So what made Beth so engaging, energetic, and enthusiastic in the first example? Here are a few notes that should give you some insight:

Inject a little personality in your texts: When he asks you a question, especially something pertaining to you or about something he believes you're knowledgeable about, respond as if you're the kind of woman who truly enjoys her life. Inject a little bit more [joie de vivre](#) in your texts and don't be afraid to show your quirky side. And when in doubt, simply pretend as if you have a personality so likable it could make Jennifer Anniston jealous. (And no, I don't have a thing for famous women named Jennifer!)

Keep the conversation going: To keep him engaged and to show him that she is paying attention, Beth simply asked Logan for more information. If he initiates the conversation, do your part to keep it going by asking him a question. Don't just ask him any random question mind you, but let your inquiry stem from the subject at hand. This allows him to continue the conversation and it lets him know that you are interested and paying attention.

Give your opinion: Beth wasn't afraid to give her opinion in a fun and breezy way. When the opportunity arises for you to give your opinion on or about something, do it with confidence and with expressiveness. If you are sharing your opinion about a movie, mention a scene or character you like/disliked and why. If it's a place to eat, mention a dish you like or the kind of food they serve and how it tastes. You don't need a whole paragraph

to do this either. Two short enthusiastic sentences would be more than enough. So don't be timid, he *wants* to see the real you. Just let your personality radiate with the information you share.

Be a little animated: Beth made use of exclamation points, smiley faces, and capitalized words to get her warmth and energy across to Logan. She was even a bit loquacious in her texts, not a lot, but just enough so that Logan could think, "Wow, she seems to be enjoying the conversation". Don't be afraid to express yourself through text this way. Remember, when it comes to enthusiasm, a little more won't scare him away if he's already attracted to you.

I should note that with most things regarding texting men, less is best. However, when it comes to showing your enthusiasm, the reverse is true. It's better for a woman to show a little too much enthusiasm than showing too little. If a guy likes you, he'll LOVE your enthusiasm, so don't worry about seeming a little too over-the-top if you're naturally bubbly and energetic when you text. Be genuine, be engaging, and ensure that you clearly illustrate your appreciation and enjoyment of his attention.

17

Resist the temptation to start a conversation off with "Hey" or "What's up?" These kinds of texts are boring and hardly inspire a response. The high-value woman will ensure that she has a repertoire of interesting and attraction-getting conversation starters.

If you want a man to see you as someone special, you know, the kind of girl who's different from every other woman he's ever dated, then put in the

effort to stand out. Believe me, if you resist the temptation to send him generic, boring, and lazy conversation starter texts, you'll immediately stand out from your female peers. While men won't hold it against you if you send them a generic, "Hey", "What's up?", or "Whatcha up to?", you certainly won't pique their curiosity and make them eager to reply to you.

For their book, *Modern Romance*, comedian, Aziz Ansari, and Professor of Sociology at New York University, Dr. Eric Klinenberg, designed a massive research project using focus groups and hundreds of interviews to gain some fresh new insights on today's dating landscape. Interestingly, when it came to texting, they found that the majority of the participants agreed that one of the worst texts to give and receive were the generic "Hey" text or any of its variations. Unsurprisingly, they found that these kinds of texts made the recipients feel commonplace and unexceptional, as if the sender didn't really see them as being anything special (which is a sure-fire attraction killer).

I'm pretty sure you'll concur with these findings considering how men are just as guilty of doing this as women. And if you're being honest, you've probably sent your fair share of "Hey" and "What's up" texts as well. These texts may seem breezy, harmless, and low-pressure, but that's because they're low risk. Instead of sending a text like this, why not get a little creative and put some purpose in your conversation starters.

A good rule of thumb to follow for a first text is simply to reference a past interaction with him. Starting your conversation off this way shows that you were engaged with him the last time you met or spoke. Men pay special attention to women who pay special attention to the time spent together. Or, said another way, men take special notice of a woman when she extracts something seemingly insignificant from a previous encounter and brings it

up in a thoughtful way during a later conversation. Doing so tells a man that you're not just using him as means to entertain yourself or to boost your ego. Instead, he'll think that you find him intriguing and it will lead him to believe that you were thinking about him.

Here are a few simple situations and texting examples of women using a past interaction to spark up a conversation:


At an event the night before, Miguel told an embarrassing story about his days working at a pet store before becoming a veterinarian. Apparently, it involved a gross story about his first week on the job and a pregnant ferret giving birth, and that was more than enough for Jessica to playfully tease him the next day:

- Jessica: "Paging Dr. Ferret! 😊 Had a great time last night. If you're not busy playing animal midwife today, give a girl a call. 😊"


During their last encounter, while out with mutual friends, Ben and Kaylee were starting to vibe with each other as they engaged in some flirtatious banter and light physical contact. During this outing, Ben challenged Kaylee to a game of pool, and he kept singing "Eye of the Tiger" every time he sunk a ball. Kaylee lost the game, and then playfully lamented how Ben annoyed her into losing with his singing. They had a great time together, and Kaylee followed up later the next day with this:

- Kaylee: "Lucky win last night. Thanks to you, I've been humming that dumb song all day. 😊"

During their last texting conversation, Michael told Gemma that he had to go so that he could watch his favourite team play to secure their place in the playoffs. Gemma remembered his team, and although she didn't watch the game, she heard the news around the office (and on the Internet) that Michael's favourite team had lost. Gemma's not a shy one, and has already been on a few promising dates with Mike. Here's a simple but sweet text she sent the next day to "check up" on him:

- Gemma: "Just in case you're still bummed out from yesterday's game..."
- Gemma: ""

These are three very simple examples, but they should get you thinking in the right direction. The main thing to take away is that these thoughtfully crafted texts help to establish rapport by finding something meaningful from a prior interaction. Use the fond memories, inside jokes, embarrassing situations, etc., from your previous encounters with a guy to spark up conversations that are more likely to get his attention and keep him engaged. And don't worry about coming off "too familiar." If he likes you, he'll LOVE your breezy, confident vibe and how comfortable you are with him.

Another great way to avoid boring, mundane, dead-on-arrival conversation starters is to inject a bit of your own unique brand of wit and cheekiness. For example, instead of texting, "*Hey, how was your day?*", you'd have a lot more fun with your Prince Charming by texting him, "*How was the video shoot? Any bridezillas screamed at you today?*  " Did you see the difference? The first example was boring and generic. The second one was cheeky and more importantly, **specific to him and what you know about**

him. Remember, always text as if you already have good rapport and familiarity with a guy. Doing so will illustrate your confidence and the connection you feel with him.

Now, the good thing about this aspect of texting is that you won't have to worry about it too much. As I mentioned earlier, your Mr. McDreamy should be the one initiating MOST of the contact, especially in the beginning. So, coming up with interesting and witty conversation starters is going to be more his problem than yours.

That doesn't mean, however, that this gives you free license to be bland and boring as the relationship develops and you begin initiating conversations a bit more. Strive to be different from your female peers by refusing to rely on "Hey", "What's up?", and "Watcha up to?" Don't give him a reason to look at his phone, roll his eyes, and ignore you until the following day. Be a little more engaging and compel him to want to text you back immediately.

18



When texting men, in most cases, less is best. Keep your conversations short and succinct.

Texting is not a good medium for lengthy sentences and drawn-out conversations that detail the ins and outs of your day. You're not writing him a novel or explaining college-level calculus; you're simply keeping in touch. Texting should be treated almost the same way you use your Twitter account. In other words, keep your sentences short and your conversations as succinct as possible.

Unfortunately, many men and women tend to think that texting is simply just another medium for communicating, and thus they text in the same way

they would engage a normal face-to-face conversation. If you so happen to fall into this category I'm here to inform you that you need to stop. The thing is, if you want to make a man think about you more often when you're not with him AND keep him eager (or even desperate) to see you again, you must remember that "less is best" is the best policy when texting men. While intimate shares and detailed conversations are relatively okay assuming a guy is already your boyfriend, if the romance is still in its infancy you might want to resist the urge to slip into texting habits best reserved for committed couples.

Now, just so there's no confusion. Let me give you a clear example of what an over-share or super-detailed conversation might look like. In this example, Wendy has been out with Roger a few times and things are clicking. She's getting super comfortable with him and thus, her texting habits have been becoming less light-and-breezy and more overly detailed. In other words, she's already texting Roger as if he is her boyfriend:

- Roger: "Hey, how's it going? I called you earlier today but no answer"
- Wendy: "Oh no!  Sorry I missed it. I was at the vet for hours."
- Wendy: "I had to take my cat there after she hurt herself climbing the book shelf this morning trying to catch a moth I think. Turned my back for a second and she was up there in a flash. Turned my back again and... "
- Roger: "Wow, that sucks. Sorry to hear that. Will she be alright?"
- Wendy: "Yeah. Doc says it's just a sprain. I thought she broke her leg. I nearly died when I saw her limping in pain. She was whining

the whole drive to the vet.”

- Wendy: “Traffic was bad as well. So that didn’t help”
- Roger: “Sounds like a tough day”
- Wendy: “Yup. The whole ordeal made me late for work. #whyme”

Oh, no Wendy! While I admit that as a fervent researcher I do enjoy sentences rife with information, over time, even a guy like me would get reader’s fatigue texting someone like Wendy. Unfortunately, Wendy doesn’t know any better, and she doesn’t realize that this early on in a blossoming romance, being too detailed and overly willing to share what’s going on with her might make her appear overly dramatic or worse...self-absorbed. This would have been a better approach:

- Roger: “Hey, how’s it going? I called you earlier today but no answer”
- Wendy: “Oh no! 😲 Sorry I missed it. I was at the vet with my cat. She hurt herself this morning”
- Roger: “Wow, that sucks. Sorry to hear that. Will she be alright?”
- Wendy: “Yeah. Doc says it’s just a sprain. I nearly died when I saw her limping. But she’ll live 😞 . Thanks for asking. You’re sweet”
- Roger: “You’re welcome . 😊 Sounds like a tough day though”
- Wendy: “Just a little. But maybe seeing a certain handsome someone sometime this week might cheer me up. 😊”

In this second example, Wendy kept her texts short and **stayed on purpose**. When (not if) Roger asks her out later this week, he'll have just enough information to ask Wendy about the cat incident as it will serve as an easy ice breaker. If Wendy dumps too much information about the incident through text, there's very little Roger will have to ask her about when they finally do meet.

Also, by keeping her texts succinct and focused, Wendy was better able to curve the conversation to serve her aims, which are:

1. Create romantic tension (emotional attraction), and,
2. Seduce him into asking her out again.

She changed the focus by first complimenting Roger on his thoughtfulness, and then capitalized on his response by playfully hinting that maybe he can cheer her up with a date.

Of course, you may still disagree and think Wendy wasn't all that bad in the first example, but that's missing the point. In the first example, Wendy's eagerness to share the details of her ordeal caused her to miss an opportunity to: 1. Create romantic tension (emotional attraction), and, 2. Seduce him into asking her out again. Those two goals are the main reasons for texting a guy in the beginning of a new romance, and thus, any texting habits that do not encourage these two outcomes should be abandoned.

In the beginning, you want to keep things as light and fun as possible. Save the deep, detailed, and intimate conversations for the phone or even better, when you are face to face with your handsome admirer. Remember, the purpose for texting a man, especially in the beginning, is mainly to fan the flames of his romantic interest and seduce him into wanting to spend more time with you in-person. If you get into the habit of having long-winded

text conversations or even entertaining him when he does the same thing, you might end up training him to see you as his “reliable texting mistress” with whom he can talk to anytime and about anything without ever making the effort to COME AND SEE YOU.

I’ll assume this isn’t something you want. So for the sake of your own sanity, resist the temptation to have deep-diving conversations or even entertaining a guy when he attempts to consistently do so. If, over a span of two weeks or so, you notice that the guy you’re interested in appears more interested in getting to know you via text instead of calling you on the phone or asking you out, you need to graciously set your boundaries and flirtatiously encourage him to “make a move” on you before another man does or before you get bored with him. (Don’t worry, I give examples of how to do this in an attractive way later in the book.)

Keeping things light and ensuring that your texting conversations aren’t deep or long-winded will compel your Mr. McDreamy to call you or date you if he wants to get to know you better. Men are suckers for “the unknown” when it comes to women. I repeat, we are suckers for “everything we don’t know but desperately want to know” about a woman we’re interested in. When she inspires us to jump through a few small hoops to acquire such familiarity, it makes us want her even more. This is why less is best when it comes to texting. Let him insist on getting to know you, and even then, only give him a portion of what he desires from you to keep him coming back for more.

I mention all this so that you can be a bit more reticent about divulging some of the more intimate details about your life through text when a guy attempts to ask you about them. If he wants to know something about you that you cannot easily text in one or two sentences, flirtatiously tell him that

you'd love to hear his voice and talk more over the phone or even in person. Men LOVE experiencing this kind of poise and confidence from a woman. When a woman is slow to divulge the intimate details about her life, it shows us that she is cautious with her time and attention, and thus, reveals her as a high-value woman.

19

If a man appears very interested in you but hasn't yet offered a time and place to meet up, don't be afraid to suggest one yourself. A shy or deeply infatuated man might really want to ask you out, but feel hindered by a fear of rejection.

Some men aren't good "closers", or put another way, they want to date you but don't know how to decide on a time, date, and location. Some men, the less assertive or shyer ones, might need an extra push. If you aren't turned off by these types of men and you don't mind "helping things along", you might have to meet them halfway and help them actualize their intentions. The main reason you want to do this is to ensure that the spark you share doesn't fizzle out over time as you both hem-and-haw with vague plans to eventually "meet up". Remember, texting is a *means* to an *end*, and in the beginning, you must focus on getting him *off* the phone and *on* a date with you.

Here's a quick example of what this might look like. In this scenario, Maria hit it off with, Chance, a friend of an acquaintance at a social gathering the night before. They enjoyed each other's company so much that they exchanged contact information and even spoke about hanging out together in the near future. Here's what would happen if Maria took advantage of the

opportunity to make concrete plans when Chance texted her the following day:

- Chance: “Hey, I had a great time last night. If you’re free, maybe I’ll get to see your next karaoke performance later this week. 😊”
- Maria: “I had fun too ! I can’t make any promises about the karaoke though, lol 😊 I’m free on Friday. What about you?”
- Chance: “Friday works for me too.”
- Maria: “Sounds good. Let’s meet at Franky’s and go from there. What time?”
- Chance: “5:30?”
- Maria: “Hmm. I’ll need a lil more time. Six? 😊”
- Chance: “Six it is.”
- Maria: “Perfect. I gotta go ok. Call me later.”

In the above example, while Maria was fun and friendly she was also focused and unwavering. She saw the opportunity and took it, knowing that a romance with Chance had a better chance at blossoming into something fun and fiery if she didn’t wait for him to make every single move. Like most women, Maria doesn’t want to give the wrong impression and was at first hesitant about suggesting a time and place to meet-up. However, she realized that there was nothing to fear since Chance had already displayed his hopes in seeing her again.

She remembered that she and Chance had already spoken about meeting up again when they were hanging out the night before. She also noticed that

Chance even mentioned it again in his text to her, showing her his interest. If Maria didn't jump at the chance, Chance might have thought she wasn't that interested or enthusiastic about meeting again.

For another example, let's say you have a new love interest who's been texting you for several days after getting your contact, slowly feeling you out and flirting while initiating most of the texts. If he eventually says that he's open to "hanging out", "going out", "seeing you", or "doing something" this weekend, **don't wait for him to decide on everything**. If he seems indecisive (usually because of his fear of rejection), TELL HIM what you want to do and when. You don't have to be bossy about it, **but you must be clear enough so that he can either get on board with your proposed plans or offer an alternative**. Here's how this exchange might look right after he vaguely suggests "hanging out sometime":

- You: "Hey, just saw your text. I'd love to hang out sometime. Maybe this weekend. How about the movies on Saturday?"
- Him: "Cool. I'm free on Saturday. Which movie you had in mind?"

PAUSE: Now, at this point in the conversation you should wait a few moments to see if your Prince Charming makes a definite plan to see you. If he doesn't offer up a suggestion, feel free to offer up your own. Like I said, if you feel as if your guy is really interested in you but lacking in the "go-get-her" department (probably because he likes you a lot and doesn't want to mess things up), throw him a bone and help him out...

- You: "King Arthur or Wonder Woman. Your choice. 😊"
- Him: "King Arthur. I love Guy Ritchie's films."
- You: "Sweet! Let's do the 7:30 showing. Pick me up at 7?"

- Him: “Sounds good. Seven is good for me.”
- **You: “It’s a date then. Hit me up the day before to let me know we’re still on okay?”**
- Him: “Will do. 😊”

This is an excellent way to get guys like this to take some action. A good way to end this exchange is to suggest that he confirms with you the day before. The main reason you want to do this is to see if he’s serious about going out with you.

If he’s really into you as we first assumed, he *will* remember to confirm plans with you. If his indecision/passiveness was due to low-interest, he’ll probably flake or cancel without suggesting a future date. Either way, you’ve won. By taking advantage of the moment you’ll either secure a date with a shy or love-smitten guy who thinks you’re the best thing since sliced bread or you’ll have weeded out a chump who would have ended up wasting both your time and your precious phone data.

20

When a man texts you a flirtatious compliment, ensure that you devour the bait and flirt back with him. If you consistently fail to recognize and capitalize on his flirting, he will think you are either bored of him or indifferent to his advances.

When a man texts you a thoughtful compliment, the gracious response is always a simple, “*Thank you.* 😊” (the smiley or winky face is always appreciated). If you want to jazz it up with a feminine touch, you can say:

“Aw, you’re so sweet. Thank you. 😊” However, if his compliment also has a hint of flirtatiousness in it, ensure that you take his bait and flirt with him as well. Thank him first then craft a clever, sincere, and flirty message that conveys your romantic interest in him.

Nothing kills a guy’s romantic fervour faster than a woman who doesn’t take the bait. Seriously. If a guy texts you something sweet and flirtatious and you merely say, “Aw, you’re sweet...”, and then move on with the conversation, it will most assuredly make him look at his phone and ignore the rest of your forthcoming texts. Women do this because they simply don’t know when a guy is flirting and how to best respond to it.

First thing you must know is that when a guy starts flirting with you, he wants you to play with him. It’s like a dog bringing you a ball. If your dog brings you a ball, he obviously wants you to play with him. Would you look at the ball and say “Aw, how cute...” and then go on with what you were doing? No. You’d take the ball from him and throw it so that he could run and get it and bring it back to you. This is men and flirting. (Yes, I know I just compared us to dogs. I hope you enjoyed that little titbit.) Here’s an example of what not to do:

- Him: “Hey, it was great seeing you yesterday. That dress you wore was breath taking. I couldn’t take my eyes off you the whole night.”
- You: “Aw, thanks. You’re so sweet. What are you up to today?”
- Him: **No response**

In this example, yes, you “responded” to his flirt, but you didn’t “flirt” back with him. Men want to know if you feel the way they feel. They want to feel your *desire*. They need to know it exists on some level, and flirting is the method they use to figure this out. If you just “respond” without flirting,

you're basically telling him: "You're a nice guy. But I don't think of you romantically...or at all."

Yes, this is what guys think when you ignore or unintentionally disregard their attempts to flirt with you. Keep in mind that when a man is trying to flirt with you, he's not trying to compliment you so that you can tell him he's a "sweetie pie", he's trying to create a romantic connection with you. Now, here's an example of what you *should* do:

- Him: "Hey, it was great seeing you yesterday. That dress you wore was breath taking. Couldn't take my eyes off you."
- You: "Aw, thank you. 😊 You were pretty tempting to look at yourself. You're lucky your friends were with you. 😊"

The key is to send flirtatious texts that playfully illustrate that you're into him or want him in some way. Many women get overly-anxious and fail to come up with flirty texts simply because they don't want to risk saying something too sexual or suggestive. Believe me, it's actually worse not to flirt at all than to be a bit suggestive. But to solve the problem of being overly suggestive, simply allow your texts to indicate that you:

1. Like his attention.
2. Find him attractive, and...
- 3. Want him close to you.**

Did any of those things suggest sex? No. Will any of those things make his mind race with ideas on how to woo you and get closer to you? Absolutely.

If a man seems genuinely engaged in a text exchange, create opportunities for him to keep the conversation going by asking him questions.

During a text exchange, some women make the mistake of responding without ending a text with a question. They unknowingly drop the conversational ball and the exchange quickly becomes boring, strenuous, and one-sided. If you wish to engage a man's emotions and intrigue his curiosity, don't drop the ball. While you don't want to turn a fun text exchange into an interrogation, a few well-placed questions at the end of your replies will give the impression that you're interested in him and that you enjoy his attention.

Answering your handsome admirer's questions with a single sentence and a period at the end won't make you appear light and breezy, it will make you appear indifferent and bored. Because it's very difficult to read someone's true intentions and emotions through text, it's always a good idea to end your text with some sort of relevant question if you get the impression that your gentleman admirer is sincerely interested in the text exchange. First, an example of what not to do:

- Jacob: "...did you guys have fun?"
- Katherine: "Yeah, it was fun. We danced almost the entire night."
- Jacob: "Cool. Wish I was there. Sucks that I had to work. 🙄 You guys did anything afterwards?"
- Katherine: "We went to a late-night eatery. Had a few drinks then home after that."

- Jacob: “Wow. Surprising. What about your cat curfew? Did Mr. Whiskers give you attitude again? 😜”

- Katherine: “Haha. Mr. Whiskers is not the boss of me. 😜”

Jacob is obviously trying here. Obviously. He’s even making use of inside jokes and referencing past conversations to engage with Katherine. Now, while it’s clear that Kat is not completely indifferent to the conversation, she’s still making it very difficult for Jacob to feel her out and spark some chemistry. On Jake’s end, she might appear uninterested, busy, or simply too aloof and unenthusiastic for his tastes. Of course, if Kat was busy and couldn’t engage with Jacob, she could have simply not responded to Jake’s initial text and get back to him later. Either that, or she could have sweetly told him she’s in the middle of something but will contact him later. But let’s assume that Kat really is interested and she is not busy. What should have been a better response on her part? Here’s an example of what she should have done:

- Jacob: “...did you guys have fun?”
- Katherine: “Yeah, it was fun. We danced almost the entire night. You should have been there. 😏 How was your shift?”
- Jacob: “Cool. Wish I was there. 😞 Work was ok. It was just me and one other tech. Did you guys do anything afterwards?”
- Katherine: “We went to a late-night eatery. Had a few drinks then went home. Too bad about your shift though. No exciting I.T. adventures that night? 😜”

- Jacob: “Ugh. I wish. The most exciting thing was our regular late night coffee run. Lol. Maybe next time I should skip work and come see you. 😊”
- Katherine: “Haha. Maybe! 😜 Just don’t make a girl a promise you can’t keep. 😊”

In this example, it’s clear that Jake isn’t pulling the entire weight of the conversation, as Kat is much more engaging, much more interesting, and way more FUN to communicate with. Jacob is definitely going to get the impression that Kat is interested in him and wants to **emotionally connect** with him, which will escalate his interest in her as well. Keep in mind that one of the secrets to cultivating someone’s interest in you is to be sincerely interested in them. Which, fortunately is something that can be easily accomplished with a few relevant questions sprinkled in with every text exchange.

One very important caveat to this point is that while you should pepper your texts with engaging questions, you should resist the temptation to force a conversation forward. If you notice that your engaging questions are getting short answers and are starting to make you look like an FBI interrogator, quit while you’re ahead. The questions you ask him are best reserved for when he is **genuinely engaged in the text exchange and asking you questions as well.**

It is easy to fall into the habit of chasing a man through texting. Even if your questions are fun and relevant, if he isn’t interested enough, to him it will appear as if you have nothing else better to do. In these instances, no matter how engaging you are, he will think you are pestering him.

Some women unknowingly use texting as a way to control the outcome of a new relationship. The strong desire to “get your guy” might compel you to force conversations forward, thinking that the more you communicate with him the more he’ll like you and want to see you. Don’t do this. In fact, the opposite is true.

A guy has a higher chance of falling for you when you don’t try to force conversations (or anything else for that matter) forward. The less you “try” to get him to like you, the higher chance he has of growing deeply fond of you. I can guarantee you that generally, this is how men are, thus, if you get the impression that he isn’t engaging with you or asking you relevant questions, don’t try to keep things going on your own. Remember, mirror his investment and let him lead, as it keeps you from looking overly eager and desperate for male attention.

22

Men who do not enjoy texting in general are more likely to ignore a text in which a conversation is expected. If you find yourself attracted to such a man, keep your texts fun, succinct, and free of any expectation. The less he feels a response is necessary, the happier he will be to reply to you.

Some guys aren’t big ‘texters’ or ‘phone people’. That is their reality and there is absolutely nothing wrong with this. Sure, they enjoy a short text exchange with the woman they’re romantically interested in, but if your texting habits prove too much for them, these kinds of guys are more likely to lose interest.

Men who don't enjoy texting are pretty common. These guys are sometimes old-fashioned in that they prefer meeting face to face and spending quality time with someone. A guy like this might also be a very busy or ambitious fellow, one who would rather text you a quick "hello" and setup the next date than spend enormous amounts of time flirting back and forth or trying to get to know each other. The good thing about dating a guy like this is that it's a lot easier to get asked out and spend time with them (when that time is available, of course). You won't have to worry about being super flirty, perky, and interesting in your texts simply because these guys aren't too particular about texting in general.

If you think your new guy isn't a big texter or phone person, my advice is to make his life easier and not pressure him into meeting your texting expectations. Again, let him initiate most of the texts in the beginning, and whenever you do text him first, let it be something light and fun in which he doesn't have to respond to you immediately (or even at all). I know it might be difficult, especially if you love keeping in touch with the men you date, but I guarantee you, for a super busy guy who just doesn't fancy texting, your light, funny, and non-aggressive texts will add value to his life and make him see you as a breath of fresh air.

The key to doing this successfully is to have a 'value-add' mindset when it comes to texting. Instead of always thinking that he *must* respond to you, simply text him something light, flirty, or funny without expecting anything in return. Create the impression that you're one of the few women who really understands him, in that you respect his time and his commitment to his work. Naturally, if you keep things light and non-obligatory but never get any kind of positive response from him over a week or two, then feel free to take your business elsewhere and focus on attracting a man who's more likely to appreciate and reciprocate your love and enthusiasm.

23

Leave him wanting more by ending conversations before they become stale.

Many men won't enjoy long-winded bouts of texting with a woman, even if they are really interested in her. Thus, when things are just starting out with your handsome admirer, a great way to maximize his attraction to you is to keep him guessing and full of suspense. A simple way to accomplish this is to end conversations at their peak or just after, and not when they're already dead or dying. Keep your texts sassy, flirty, short, and fun, and then pull the plug either when you've made plans to see each other again or when you notice that the conversation has reached or just passed its apex.

A conversational apex is easy to spot, as it's usually at the point in which your gentleman texter appears super responsive or deeply engaged with you in some capacity. For example, you might notice that after flirting with him a bit, his flirtatious replies are getting more clever, more suggestive (in a good way), and thus, more appetizing to you. This is a clear sign of his high attraction, and thus, a great way to keep him wanting more is to end the conversation just after a few more amusing or flirtatious exchanges with him.

The key here is to watch for those moments when it seems as if he's having a phenomenal time texting you, and then graciously end the conversation. As is human nature, if your new guy is really into you, he won't be able to stop thinking about you until he either sees you or hears from you again. I'll admit, it's a slick technique and shouldn't be overused, but it's a fool-proof way to keep a guy looking forward to your next text rendezvous. And it's an

especially useful texting technique if you KNOW you have the bad habit of over-investing in men in the beginning.

Here are a few polite and easy exit texts you can use for most conversations:

- “Hey, I gotta go for now. Had fun chatting with you. Bye 😊”
- “Hey, gotta go. Talk later ok 😊”
- “We’ll have to finish this later. 😊 Gotta go 😘”
- “TTYL. Try not to miss me too much. 😊”

By the way, for those of you less acquainted with the language of [textese](#), TTYL means “Talk To You Later”. Your welcome.

You can use these ones if you’re busy or need to focus on something else:

- “Anyway, nice chatting with you. Gotta go. 😘”
- “Anyway, back to work. 😊 Later guy.”
- “I should go. I need to _____. TTYL 😘”

Here is one you can use when you’re about to have company:

- “Someone just popped in. Gotta go. 😊”

Who just popped in? Was it one of your girlfriends? A guy friend? An ex-boyfriend? Another gentleman admirer? You know but he sure doesn’t. And

it's that air of mystery and the fact that you have a life outside of him that will pique his curiosity and make it difficult for him to *not* think about you.

These ones are perfect when you're about to go on the move:

- “Heading out in a few. Gotta go. 😊”
- “Going to the _____. Gotta go. 😊”
- “Heading out. Bye 😘”
- “Hey, some friends are waiting for me. Later. 😘”

If you want to end the conversation with a little hint for him to call instead of text you next time:

- “Hey, gotta go for now. I'd love to hear your voice next time. Call me. 😊”
- “Gotta go. Call me next time. I'd love to hear your voice again. 😊”

If you're feeling particularly audacious, depending on the trajectory of your romance with this guy, you can even end the conversation with *hints* that you'd like to go out with him in the near future:

- “Hey, gotta go. Hopefully I'll get to see a certain handsome someone later this week. 😊”
- “Hey, gotta go for now. By the way, I'm free this weekend if you wanna meet up. 😊”

- “Hey, gotta go for now. But I’m free later this evening if you wanna grab a bite with me. 😊”
- “Hey, gotta go for now. Let me know if you still wanna hang out this week. 😊”

Remember, when it comes to texting men, less is more. Become a master at knowing when and how to end text conversations with men, and even how to use it to your advantage. Resist the temptation to *force* a conversation forward just because you can’t get enough of a guy. Overindulgence of this kind breaks the most basic rule of seduction, which is to **leave him wanting even more**. In this regard, you should look at texting men in the same light as eating. It is always better to lean on the side of eating a little less than to leave a meal feeling stuffed and overly satiated.

24

If you wish to avoid men who will text you consistently but never ask you out, allude to your expectations of being asked out whenever a man asks for your phone number.

Your chance of dating a man who asks you out versus dating a man who texts you without a clear purpose might actually depend on the expectations you’ve set with your handsome admirer from the beginning. You see, if you tend to give out your phone number to men without making it clear as to what kind of woman they’re dealing with, you’re just making it super easy for guys to waste your time.

If you want to increase your chances of starting a romance with a self-assured man who can’t wait to see you again, playfully inform men of your

expectations at the very moment they ask for your phone number. It doesn't matter if you met him online or in-person. Be clear about what you want, but do so in a fun, flirty, and sassy way whenever a man wants your phone number to contact you in the future. You must be intentional from the beginning, as doing so will illustrate your high-value and it will also separate the boys from the men.

Here's an example from Lalita and Theodore's first meeting. These two recently met at a function and had a fun and lively conversation. After a few drinks, laughs, and subtle flirting, Theo feels confident about Lalita's interest and wants to contact her in the future. Here's how this all plays out:

- Theo: "This was a lot of fun. Can I get your number?"
- Lalita: "I'd love to give you my number. But first, mind if I ask why?"

PAUSE: At this point in the conversation, Lalita is keeping a sweet, feminine tone and is smiling the whole time. She's being a little cheeky and a little challenging, but most importantly, she's creating an opportunity for Theo to make his intentions a little clear. In a best-case scenario, Theo would say, "*I was hoping we could do this again sometime. I'd love to ask you out in the near future.*" But, let's be real. Unless he's quite self-assured and seasoned when it comes to meeting women, chances are he's not going to be this forthright. Even if Theo isn't the most romantically forthright or suave guy, there's still hope for him and Lalita. Let's see where this goes...

- Theo: "Well, I like hanging out with you. I was hoping we could do it again sometime."
- Lalita: "I'd like that a lot. Here's my number... Feel free to call me. But you'd better ask me out."

During this exchange, Lalita shoots him a playful wink and a beguiling smile as she speaks. While her words convey her expectations of him, the playful inflections in her voice and her flirty eyes will ensure that he *gets* her cheekiness and can't help but find her irresistibly charming. Of course, if you're not as audacious or flirty in person as Lalita might be, you can still get your point across without sending the wrong message or turning your handsome admirer off. It's all about maintaining a warm, playful tone while cleverly conveying what kind of outcome you're expecting after giving him your phone number.

Here are a few more fun and sassy responses that any man could appreciate when he asks for your number:

- Him: "Can I get your number?"
- You: "Sure. I'd be happy to give you my number, so long as I get to see you again."

- Him: "Can I get your number?"
- You: "I'd be happy to give you my number. Just promise me you're not one of those guys who likes texting girls but never asks them out."

- Him: "Can I get your number?"
- You: "I'd be happy to give you my number. Just don't be a tease, ok? Feel free to call me, and you'd better ask me out."

Naturally, even the cheekiest of those responses should be done in a fun, light-hearted, and laid-back way with a sweet and soft feminine tone. If he's

really into you, he'll get the picture and will JUMP at the chance to see you again. Men love confident women. Yes, it's almost cliché by now, but it's still true. The fact that you gave him your number and flirtatiously set your "rules of engagement" will make him even more enthusiastic about calling or texting you with concrete plans for a future rendezvous.

"But what if he doesn't call or text me", you ask? Doesn't matter. It's his loss. You did everything you could within your power to make yourself appear fun, approachable, and high-value. Trust me, the only guys who won't follow through are the ones who weren't that interested to begin with; guys who would have texted you endlessly, wasting the precious time you could have been using to date more interested suitors.

25

Resist the temptation to monopolize a man's attention with your texts. Rather than fishing for his attention or amusement, send him texts that let him know he's on your mind, without asking for anything in return.

In your boredom, resist the temptation to send your beau the text: "What are you doing?" The busier the guy, the more annoying it is, trust me. Asking this question may *seem* like it shows that you're interested in him, but what it actually reveals is your boredom or your need for attention. Guys would much rather receive and are WAY more likely to respond to "attention-giving" texts; texts that add value to their lives without immediately asking for anything in return.

If your text messages often require him to send an immediate response, you're probably only sending him "attention-taking" texts rather than "attention-giving". Don't train him to feel as if responding to your text is

simply another item on his “to-do” list. You want him to feel good, appreciated, and most importantly, special, whenever he does hear from you.

For example, even on a busy day in the busiest moment, a guy will either look at his phone with a grin on his face or send an immediate response when he gets one of the following texts:

- “Thinking about you. Just thought you should know. 😊”
- “Can’t wait to see you tonight. 😘”
- “Hope you guys won the game. But just in case you didn’t... 😘”
- “Have a great week dude. 😊”
- “Spotted you in the gym this morning. Yum! 😊”
- “I’m wearing that dress you like. 😊” [Sends pic] “Enjoy. 😊”
- “Thinking about that kiss you gave me. Still gives me the tingles! 😊”

Every single one of those texts are more likely to get a positive response than the run-of-the-mill, cry-for-attention, “*What are you up to?*”, conversation starter text. You want your texts to convey the message: “I was thinking about you.” Unfortunately, many women do the opposite, especially in the beginning of a new romance, and send too many texts that **covertly** ask: “Are you thinking about me? Huh? ARE YOU? ANSWER ME!” So, if you don’t want your new guy to sigh, roll his eyes, or shake his

head in annoyance after reading your text message, focus on sending more generous type texts that give him spontaneous “no strings attached” attention.

26

Don't feel pressured to appear especially clever, intelligent, or impressive in any way. Your impression of him is all that matters, as men would rather seem impressive *to* you than be impressed *by* you.

Texting a man is not your chance to impress him. Thinking that you must do so will cause you to focus on trying to get him to like you as opposed to allowing him to slowly fall *for* you. Trying to be impressive over text will cause you to over invest in conversations rather than doing what really works with men: Being responsive.

Instead of thinking you need to impress him to keep his attention, always see texting as a way to cultivate attraction, to pique his curiosity, to gauge his interest, and to set plans for future rendezvous. Trying to impress a man with your texting conversational skills will make you overly anxious when texting, which will result in inauthentic behaviour. Remember, let *him* work to impress *you*. Simply focus on being responsive, being classy, and playfully inviting him to ask you out (which is basically what the entirety of this book is about).

Men are naturally wired to use their humour, wit, and social intelligence to try and impress women. Trust me, as a woman, you don't have to work *nearly* as hard as he does, so don't. Your only job is to respond respectfully and flirt vivaciously while allowing him to reveal his true intentions over time. So, whenever you find yourself feeling pressured or anxious to say

something particularly clever, intelligent, or impressive in anyway, simply remember this: Keep calm and let *him* impress *you*.

27

Resist the temptation to over-analyze a guy's texts.

When dealing with a new guy, in the beginning, always assume nothing. Having grand expectations of a man when he first takes an interest in you might compel you to over-analyze his text messages. In general, men aren't nearly as curious or inquisitive as to the nature of a woman's texts as women are towards men's texts. Guys rarely sit around wondering, "What did she mean when she said...", when it comes to texting. They live in the moment and thus their text messages are usually based on how they feel in the moment rather than their expectations of the future.

Women on the other hand, are naturally more future-oriented when it comes to relationships, which makes them more prone to greater expectations and thus, greater disappointment. The best strategy is to remain detached in your texting and let him lead. It is easier to flirt and create deep emotional attraction with a man when you relax into your femininity and remain outcome independent. Enjoy the moment with him and grant him the expectation-free space he needs to figure out if he sincerely enjoys your company. And keep in mind that it is always easier for a man to fall in love with a woman when she appears thoroughly uninterested in controlling him or the outcome of the romance. Read that last sentence again.

28

If you've had the pleasure of enjoying a man's company, in most cases, it is acceptable to express your appreciation

through text. Your timely enthusiasm will feed his confidence, which will encourage him to ask you out again.

Ah yes, the big question. Should you send a man a post-date ‘thank you’ text? Well, in all honesty, if you enjoyed your time with him, once the date concludes, the best thing to do is to thank him in-person, tell him something that conveys your interest in going out with him again, and finally, inform him that he’s free to **call you**. Once you’ve done all that in an enthusiastic manner, if he likes you and wants to see you again, he *will* contact you soon after the date either by text or phone call.

But alas, love and romance isn’t all that simple, right? Because texting is such a large part of our tech-driven culture, things have become a bit... confusing. For example, my observations of men in their twenties have revealed that many of them *expect* a woman to send them a post-date ‘thank you’ text as it helps them get a feel of just how interested she really is. These guys admit that they find it attractive when a woman shows her romantic interest this way, as it inspires them to pursue her even more.

Personally, as a thirty-something year-old man, if I was really attracted to a woman and she sent me a flirty and light-hearted ‘thank you’ text after our date, it would tip the scale in her favour. Even if she had already thanked me in person right after the date, I would not think less of her or see her as being “desperate” if she sent me a short ‘thank you’ text later that evening or the following day. I am not the only man who thinks this way, as I’ve come across many instances where other men in my age bracket have voiced this very same opinion. In our eyes, an unabashedly appreciative woman is a high-value, irresistible catch, **and if we already like her it only makes us like her more.**

Unfortunately, things get a bit uncertain when we observe the research done by author, Rachel Greenwald. Based on the one-thousand single men she interviewed for her book, *Have Him at Hello: Confessions from 1,000 Guys About What Makes Them Fall in Love . . . Or Never Call Back*, it appears as if these men were turned-off by women who send them follow up ‘thank you’ emails or text messages. It didn’t matter how light and polite the post-date messages were. To them, it appeared as if the women were trying too hard and were desperate for their attention. While I can empathize with these men to some degree, I’m not convinced that these conclusions hold up in today’s culture.

My main concern is the relevancy of the book’s data when compared to today’s text-savvy dating culture. Since the book was originally published in 2010, we can conclude that this study was either done sometime in 2010 or prior. In the last five years alone, texting has become a powerful communicative force and in many cases, the more preferred way of keeping in touch for many people, especially millennials. Because of this, I’d wager that most men in their twenties and perhaps even men in their thirties would not be averse to receiving a post-date ‘thank you’ text from a woman. As I mentioned earlier, very often men in these demographics *expect* a ‘thank you’ text to some degree, as they use it to gauge both a woman’s character AND her level of romantic interest in them.

Now, while I am a fan of women sending the post-date ‘thank you’ text, just to be thorough, here are a few specific suggestions where it might be advantageous to *not* send a post-date ‘thank you’ text:

- If you met him on an online dating site (meaning you’ve never met him face-to-face, ever) and you’ve agreed to go on a first date with him, let him make the first move after the date. Once the rendezvous

has concluded, thank him in-person, let him know you had a good time, and allude to your interest in seeing him again. Finally, inform him that he's free to **call you**, and then allow him to get in touch with you first.

- If you're over the age of forty and the man you're interested in is in his forties or older, again, it might be best if you let him make the first move. Based on Rachel Greenwald's research, it seems as if some of the single men she interviewed fell within this age bracket. Granted, although her book was written way before texting played such a crucial role in human courtship, men in this age group might still be wary of receiving any kind of post-date text message from a woman they just went out with. My suggestion? If you had a great time, let him know in-person then wait for him to get in touch with you. On the other hand, if you had a great time and you're certain he did as well, it might not hurt to send him one of the light-hearted, laid-back 'thank you' texts from the examples I'll reveal shortly. It's your call.
- If it's a situation in which you casually invited him out or asked him out in some way, shape, or form, let him get in touch with you first. You've already displayed your interest in him by inviting him along or enticing him onto a date with you. Once the date or 'casual outing' has concluded, let him lead. No need to hit him up any further. You've put yourself out there a little and now the ball is in his court. You don't want to make him romantically lazy. Grant him the opportunity to text you first.

If you're all for sending your Mr. McDreamy a post-date thanks, the best time to do so is on the very same day of the date or the following day,

ideally within twenty-fours of the date in question. Should you wait for him to text you first in this instance? No, you shouldn't. Of course, you could take the 'play it cool' route and see if he texts you first, but that's not going to be helpful in this specific situation, especially if the guy in question took the initiative to ask you out and/or pay for the date.

The thing is, if you like the guy, you *want* him to know it. Sending him a short thank you text won't make him think you're ready to have his babies, so don't worry about looking too eager. Be authentic and genuine first and foremost. Genuineness of emotion is the beating heart of a blossoming relationship, so be *genuine*. If you had a good time and you don't want him to think otherwise, tell him, without hesitation and without regret.

Deciding to send your text that same day or on the following day all depends on the situation. If you went out with him at night and came home very late that night, you might have been way too tired (or tipsy) to send a sensible text. You probably came home and showered, and after feeding your dog or doing some other time-sensitive task, you went straight to bed. If that's the case, text him later the following day to let him know what a great time you had. You don't need to give him an explanation as to why you didn't text that night because he doesn't need one. He'll be more than happy to hear from you whenever you finally do get a chance to text him your appreciation.

In another instance, if you went out with a guy for coffee that day, you don't have to text him immediately afterwards to let him know that you had a great time. When time permits, send him a text later in the evening or if it's not too late, right before going to bed. It's all about getting back to him whenever time permits. Don't let the exact 'timing' issue of when to text



him bog you down when it comes to post-dates. Be natural, be breezy, and be *genuine*.

The thing you should keep in mind is that if he's into you, he'll *want* to hear from you as it will show him that you're just as excited about him as he is about you. Men need indicators of interest to inspire them to *move things forward*. So take the risk and let him know that you enjoyed his company. If he doesn't text you back something favourable (or if he doesn't text you back at all), then you know exactly where you stand with him and can then focus your attention on meeting and dating other men.

Below are various types of post-date text messages you can send a guy. There are texts for a variety of situations, so it should be easy for you to use these examples to craft your own message of appreciation and anticipation.

Just be sure to point out something you specifically enjoyed about the date in your text (like in the examples). If you want to differentiate yourself from every other woman he's ever dated or even met, don't be vague about your time spent with him. Illustrate your interest in him by highlighting something of interest from the date. You don't have to send him a play by play account of the date's events. Simply mention something specific about the date that made your time with him worthwhile or meaningful.

For starters, let's say your date was late in the evening or at night. You can send him an easy, breezy, 'thank you' text like one of these:

- "I had a great time tonight. You've officially made me a fan of sake.
„
- "Hope you got in safe. I had an amazing time dancing with you.
Goodnight „

If your first date was earlier in the day:

- “I’ve never been stalked by so many pigeons before. Lunch was fun. Let’s eat inside next time. 😊”
- “Had a great time today. I’m still nibbling on the chocolate you bought for me. 😊”
- “Had a fun time this afternoon. Your incident with that squirrel was the highlight of my day. 😊”
- “Lunch was fun. But now I’m super sleepy. Can’t believe I let you coax me into eating all that pasta. 😊”
- “I really enjoyed our walk this afternoon. It was the highlight of my day. Goodnight 😊”

I hope these text examples get your brain going. Each one of those texts are appreciative and inviting. All they’re doing is letting him know that you enjoyed his company and value his attention.

Another tip is to send a ‘thank you’ text that references a joke or memorable incident from the date. For example:

- “I’m still laughing about the salad incident. Lol. You’re fun. Hope we get to do it again. Goodnight. 😊”

Feeling extra flirty and you want to sass it up a bit? Try one of these texts that have the potential to make him smile, grin, and raise an eyebrow as he thinks, “Oh really?” right before texting you back something flirty and clever himself:

- “Had fun today. Maybe a bit too much fun. 😊 You’re definitely in my top five favourite first dates. 😄 😊”
- “Thanks for lunch today. Didn’t know you were so much fun outside the office. Must do it again sometime. 😊”
- “I had fun tonight. I’m guessing you did too since I saw you staring fondly at me as I left. So cute. 😊”
- “I had a lot of fun tonight. Think I might keep you around for a while. 😊 Goodnight.”
- “I had a lot of fun today. Feel free to ask me out again. I might even say yes. 😊 Goodnight.”

Powerful stuff. So powerful in fact, that I guarantee you’ll get a positive response from the gentleman in question (assuming of course, he enjoyed your company as well).

You can also tailor your text to reference the date while light-heartedly hinting that you’re hoping for or expecting another:

- “I had a lot of fun tonight. 😊 But just so you know, I have no intentions of losing the next time we play. 😊”
- “Thanks for the movie. I had fun. 😊 But just so you know, I’m choosing the next one. Maybe something with a little more singing and dancing!? 😊 😊”

- “Thanks for lunch. I had a lot of fun. Lunch is on me next time by the way. If you like buffet, I know a place. 😊”
- “Thanks for the good times tonight. Your friends are a riot. Next time I’ll bring my girlfriends. I’m sure the guys won’t mind. 😊”
- “Yesterday was fun. Next coffee is on me. 😊 I’m pretty sure you’d like the cappuccinos over at Javier’s.”

You can send one of these after an awkward first date with a guy that still has a lot of promise:

- “It was nice meeting you. Sorry if I seemed a bit off. Had a tough week, but didn’t want to postpone seeing you. Maybe we can try for a fun do-over? 😊”
- “It was nice meeting you. Sorry for the awkwardness, I was nervous. 😬 Let me know when you’d like to meet the not so awkward, Amy. 😊”

Feeling especially bold and bubbling over with infatuation, especially after a phenomenal first date filled with tons of sparks, chemistry, and perhaps even a life-changing first kiss? Send something like this:

- “I guess it’s safe to say I had a great time tonight. I want to see you again. 😊”

Whether coquettishness or sassiness is your style, you can use any of these texts for your situation as is or you can edit them to fit your unique

personality. Just have fun with it. Let him know how you felt about the date and try your best to be ‘okay’ with his response (or lack thereof).

If a guy likes you, a short text right after (or shortly after) your date with him isn’t going to turn him off, assuming of course, you’re not confessing your love for him or an overwhelming desire to be the mother of his children. Grace, tact, politeness, sincerity, and sass are all great ingredients to inject into your post-date text, so don’t be afraid to put yourself out there a little (just a little). If he likes you, he *will* appreciate your text and like you even more.

Now, before I wrap up this point, let me address texting etiquette in situations where the date didn’t go so well. First, if the first date was a dud, you do not have to send a text if you don’t want to. Let the guy get in touch with you instead so you can see where he stands. If it appears that he wants to give it another try, that decision is totally up to you.

On the other hand, if the first date was even worse than a dud, meaning it was horrendous, assuming his behaviour was atrocious or poor in some way, you don’t have to reply to his text (assuming he texts you) at all. If the first date went terribly, but not because of something he did or said, you might opt for a more diplomatic approach. If he does text you and attempts to flirt, make small talk, or ask you out again, simply text him: *“Thank you for the date. But I’m not interested.”* Simple, clear, and still gracious even if a bit blunt. You don’t have to give him a reason why, but again, if he asks for one, you can choose to do so if you want.

29

Resist the urge to use “never ever” type statements in your text messages. To a man, such statements make you appear too

inflexible and thus, no longer viable as a long-term partner.

As I just mentioned in the previous point, for her book, *Have Him at Hello: Confessions from 1,000 Guys About What Makes Them Fall in Love . . . Or Never Call Back*, author Rachel Greenwald interviewed one-thousand single men to determine what made them ask a woman out again and again after the first date, and what made them lose interest from the start. One of the most interesting things she discovered during her research was that these men tended to take a woman's emphatic and absolute statements quite literally. As it turns out, statements that made a woman appear completely inflexible also made her appear incompatible, and thus, it was difficult for a man to see a possible future with her.

Below are a few examples of these statements:

- “It was fun except for all the loud children there. Ugh! I never want kids. 😞”
- “Oh no, I hate the cold. I would never live in a cold climate.”
- “I would never move. I’ll forever be a NY girl.”
- “I would never get a dog. Eck! They’re so much work. 😞”

Although Greenwald's research focused on the first date aspect, you can see from the examples above that her findings can readily be applied to texting. But what makes texting worse is that it's even easier to miscommunicate your thoughts and thus, give a guy the wrong idea about you. As such, you should be cautious about sending rigid sentiments by text, specifically those that require the word “never.”

Of course, if you *do* want to express an inflexible opinion and you don't care what he thinks, then feel free to do as you please. But do keep in mind that it's a lot easier for a man to accept a woman's "never ever" statements when he's deeply love-smitten and has developed a strong emotional attraction to her. Greenwald posits that much of these seemingly fixed views and stances are much more negotiable when love is in the air. So why ruin a blossoming romance with Mr. Handsome-Dog-Lover by telling him that you'll, "never ever in a million years" adopt a dog as a pet. Love has a way of changing our hearts, and thus, our minds.

When a high-quality man is looking for long-term relationship and possibly marriage, he's extremely prudent when it comes to mate-selection. A guy like this doesn't want to waste his time courting a woman who appears incompatible from the beginning. This tends to make him a bit more sensitive to what a woman says regarding her tastes, interests, beliefs, etc. Because he doesn't know you well enough yet, he's going to take your categorical statements as law.

So what's a good way to avoid this sort of miscommunication? Simple. Avoid the "never ever" type statements early on. Unless the guy you're dating is already a good friend or was a close acquaintance, chances are he doesn't know you well enough to tell when you're just expressing a strong opinion or being your usual passionate self.

30

Don't backpedal when he disagrees with you. Turn up the sass and have a little fun with him instead.

When two people are getting to know one another, there are bound to be some minor disagreements regarding differences of taste and opinion. The

key to quickly turning these disagreements into attraction building moments with a guy is to not back down or agree with him when he has a difference of opinion or taste.

When faced with these sort of situations, many women quickly change their opinions or apologize for fear of turning a guy off. The correct thing to do in such situations is usually the counter-intuitive thing, which is to playfully tease him and test his boundaries by simply *not* backpedalling.

If your new guy disagrees with you or mildly protests to something, here's an example of what not to do:

- You: "Nope. I don't think I'm going back there. The food stinks."
- Him: "Are you kidding? I love their food. I eat there all the time."
- You: "Oh. Sorry. I just don't like it."

PAUSE: Nope. Nope. Nope. You went too soft on him and made the conversation a snore fest. Going soft on your stance caused you to miss a great opportunity to challenge him and to have a little bit of fun as well. I mean, what is he going to say after your super boring apology? Nothing interesting I'd bet. Remember, it's okay to have your own standards and opinions and to **pleasantly disagree** with guys in a way that creates tension. You don't have to agree with him or apologize just because he shares a differing view on something. Choose the frisky route instead as you find a way to play off his opposition to keep the exchange light and breezy. Here's an example of what you should have done instead:

- You: "Nope. I don't think I'm going back there. The food stinks."
- Him: "Are you kidding? I love their food. I eat there all the time."

- You: “Hey, no judgment. I don’t expect everyone to have my level of taste and sophistication. 😊”
- Him: “lol. This is coming from the girl who snorts when she laughs too hard. lol”
- You: “😬 You’re so mean! Lol. You KNOW you love it! 😊”

Saw the difference there? In this second example, your feisty response gave him something to work with, and men love this sort of playful challenge. So instead of getting anxious and immediately backpedalling or apologizing for something you said, assume you have a good rapport with him and sass it up a little more.

Humour and wit are extremely effective tools for recovering from a misunderstood statement or an awkward disagreement, so use it to your advantage. In most cases, a flirty or cheeky reply will always get you a more favourable response than a fearful apology or a meek “kidding” or “just joking” text.

31

When a guy lets you down or acts in a disappointing way, don’t resort to guilt-tripping or passive-aggressive texts. These communication methods reek of neediness that can quickly poison a relationship’s potential.

When your new potential beau doesn’t respond how you’d hoped or expected him to, resist the temptation to use guilt-tripping and other forms of passive-aggressive communication. Doing so displays both neediness and cowardice, and is an extremely effective romance killer. Nobody wins,

as texting him this way can quickly turn a simple misunderstanding into a ruined relationship. Here's a simple example of this sort of texting in action:

- Rob: "Hey. Sorry but something came up again. I can't make it Friday."
- Linda: "Something came up huh?"
- Rob: "Yeah. Work related. My whole weekend is shot. We'll have to do it next week sometime."
- Linda: "Ok. Whatever dude. You let me know when you can spare an evening."

Ouch. The tone of Linda's last text was clearly acerbic. No guy in his right mind is going to bounce back from a text like that, at least not immediately. Of course, we're giving Rob the benefit of the doubt here. If something really did come up, Linda should not have taken his change of plans personally. Instead, she should have simply moved the conversation forward and allow Rob a chance to suggest exactly *when* he was going to be free.

On the other hand, if Rob has done this sort of thing before and Linda is sick of getting the run around, she should have simply texted something like: "*Oh ok. Well, that's too bad. I guess you're just going to miss out again.* 😏 *See ya.*" And after texting that, Linda must refuse to engage with Rob again until he contacts her first AND suggests a concrete plan for meeting up.

Unfortunately, as the example clearly shows, Linda doesn't know any better and she honestly believes she's coming across indifferent when in fact, it's clear to Robert that she's angry and upset. Being passive-aggressive is not

an effective way to communicate with anyone, and it's even worse when done by text.

In situations like this, you'd do well to keep your emotions in check and try to give your guy the benefit of the doubt. Especially since he isn't your boyfriend yet (and even if he was), the last thing you want to do is convey 'neediness' to a man, which will almost certainly turn him off and scare him away...for good.

32

Neediness destroys relationships. Period. Never let your desperation for a man's attention creep into your texts.

When you're feeling insecure about his interest in you, please, I beg you, please do not send "cries of desperation" texts. Things like, *"Hey, haven't seen you in a while"*, *"Why don't you come over anymore?"*, *"Saw your post on Facebook. Just thought I'd say Hi"*, *"Haven't heard from you in quite some time. I can assume we're done then?"* etc. This will kill a man's attraction for you and in most cases, scare him away for good.

Don't be needy, especially through text. It's one thing if you say one of these things in person and he can see the sincerity, love, and vulnerability in your eyes, but texting him one of those phrases means he'll read it and make snap-judgments about your intent. He can also read it over and over, and if he's a jerk, show it off to his friends (who will all confirm with him that you are, indeed, desperate).

If it sounds like I'm being mean, I am. But only because I want this point to really sink in and take root in your mind. Do not send desperate texts. If you're unsure about a guy's interest or you're feeling insecure about his

intentions, let your actions do the talking, not your words. **Men respond faster to a change in a woman's behaviour than what she says.** Thus, ignoring a guy whose interest in you is obviously waning or inconsistent is always the best strategy for getting your desired result.

33

Feed his growing fondness for you with whimsical images that remind you of him.

A great way to feed the positive emotions your new guy feels for you is to look for opportunities to use the, “*Saw this, reminded me of you*”, text. Saw something particularly funny, clever, interesting, or even desire-inducing that reminded you of your handsome gentleman texter? Take a quick picture and send it to him along with the text: “*Saw this today. Reminded me of you.* 😊” If it’s something funny, a variation could be: “*Saw this today.*

Reminded me of you, lol 😊”

If you want to allude to just how tickled you were with your sighting and why you were so enthusiastic to share it, text this instead: “*Just HAD to send you this. Saw it today and it made me think of you.* 😊” Because these texts are always preceded or followed by a playful image, they are a great way to cultivate emotional attraction.

Guys love this kind of stuff as it shows us that we are still hot on your mind even at the most random of times during the day. Another benefit to this quick text is that it allows you to “keep in touch” with your guy without pressuring him to engage you in conversation, especially if he’s busy.

Of course, if you really want to make an emotional impact, ensure that your picture has something to do with your blossoming relationship. It could be based on what you know and/or like about him, an inside joke you share, a recently shared memory, or some other fun, light-hearted, and meaningful titbit of reminiscence that has the potential to make him laugh, smile, or even slightly excitable.

We could all use a little more nostalgia and whimsy throughout the day. Show your guy just how wonderful it is to have you in his life by visually sharing these moments with him. And who knows, even if he's not a big "sharer", he might still take the bait and begin sending a few playful images of his own.

34

Seize any texting opportunity to create the impression that while you desire a man's closeness, you also draw pleasure from your freedom. A man's desire to *claim* a woman as his own is greatly intensified when she appears cheerful in her independence yet eager for his intimacy.

Just a quick heads-up, this particular lesson was previously presented in my book, [How To Get A Man Without Getting Played](#). I couldn't resist sharing it here because of how powerful it can be when applied to texting men. Have fun applying this attraction-creating texting tip with the men you date ...

If there is one thing that can drive a man crazy and make him BEG to see you again it is your ability to illustrate a cheerful independence and selective desire at the same time. In the beginning stages of a new romance,

when the mystery is high and a man's interest is keen, nothing floods his brain with thoughts of being with you faster than a merry display of your independence mixed with a seductive display of your **discriminating** interest.

A display of cheerful independence is simply anything that shows that you have a life of your own and that you enjoy it. One of the things that quickly attracts a man's attention is a woman's [joie de vivre](#) or, her zest for life so to speak. When a woman is determined to get the most and make the most out of her life it speaks volumes about her character, personality, and thus, her self-respect. It makes her even *more* attractive when she does not give up her personal merriments (hobbies, friends, interests, pursuits, etc.) the moment a man takes an interest in her.

The other part of this equation is a display of your discriminating interest, which is simply the way a woman communicates her desire for a man's closeness. As a man is getting to know you better and is becoming more and more interested in you, he wants to know that you are just as eager to get close to him. Men require a sincere display of your romantic desire to inspire them to make the sacrifices necessary to pursue you for a commitment.

But more importantly, a man wants to know that your romantic desire is highly selective and very discriminating. On some level, every man wants to believe that his dream girl could have easily selected *other* high-quality men to be with, but that she had no choice but to place her attention on him because he was simply *better* than them. A seductive display of your discriminating interest will make him feel significant, and thus, make you appear highly selective; which is an extremely attractive trait in a woman.

What trips many women up is the apparent paradox of communicating their desirableness while also expressing their own sincere and highly selective desire for a man. In theory, it sounds confusing, but in practice it's quite simple to do.

The key to doing this successfully is to always be on the lookout for opportunities to subtly hint that:

1. You are a high-value woman because you have a fun, vibrant life of your own.
2. Other men are *possibly* on the scene and *might* be enjoying your company, and...
3. You are thinking about him and wish he were enjoying life *with you*.

I should specify that your subtle hints should convey that you wish *he* were with *you*, and not the other way around. You see, texting a man, "*I wish you were here with me*" has a very different emotional effect than texting, "*I wish I was there with you.*" The former implies that your life is already fun but would be even more delicious with his presence. The latter subconsciously hints that you don't have anything else better to do than pine for his company and hope he invites you along in the future. The former statement communicates your high-value and selective desire, while the latter hints that your happiness is at his mercy.

Remember, words have deeper implied meanings, whether we'd like to admit it or not. Choose your words carefully, because they can increase your status in a man's eyes just as easily as they can lower your status, and thus, your importance to a man.

But how does a girl communicate her high-value and selective desire in a practical, everyday way through text? Well, here's an example to get you

started:

Let's say your new love interest (we'll call him, Eric) texts you while you are already out with the girls and having a great time. I suggest not even reading the text, but if you insist on doing so, don't respond to him. Since you're in the thick of the fun, simply wait until your spectacular night is over before getting back to him. When you do get the opportunity (either after settling in for the night or waiting for the following morning) text him something like this:

- You: "Hey Eric, just saw your text. I was out with the girls. Had a great night of dancing. Too bad you weren't there to dance with me. 😊,,

Now, if you really can't resist texting him back there and then (shame on you), simply give him a variation to the response above; something like:

- You: "Hey handsome! I'll have to text you later. I'm out dancing with friends. Maybe next time you'll be here to dance with me. 😊"

In these situations, you're communicating to Eric that you have a fun life (happiness), that you enjoy time with your friends (social proof), and that you were thinking about him specifically and want to see more of him (selective desire). Responding like this creates both *anxiety* and *eagerness* in Eric's mind. This is a GOOD thing, especially in the beginning of a new romance.

The *anxiety* Eric feels stems from his own imagination, as he'll secretly conjure up thoughts about the guys that might be hitting on you, the guys you might be dancing with, and the guys who might try to steal your heart away before he has a chance to do so himself. If he's particularly masculine,

this *anxiety* of male competition will spike his testosterone (thus increasing his desire to compete for you) and make him even more *eager* to wedge himself into your life as swiftly as possible.

(By the way, I'm REALLY giving you an inside look into the male psyche when it comes to what arouses us to pursue a woman. So be sure to read and RE-READ that last paragraph until the secrets sink in.)

Let's do another example.

Let's say your new love interest texts you to see what you have planned for the evening. If you're not out on the town yet but you do have plans to go out with your friends, perhaps a reply text like this might work:

- You: "I'm going out with my friends tonight like we planned a while back. Really wished you could come with, but...it's girls' night. 😊 Maybe next weekend?"

If you're feeling particularly flirty, you can send a tempting little follow up:

- You: "By the way, here's what I'm wearing tonight..."

Then attach a classy selfie of you in that gorgeous little black dress.

Any red-blooded man who receives a playful, inviting, and high-value text like that will message you back immediately with concrete plans to see you the following weekend (or perhaps even the following day if possible). And I'm sure I don't have to tell you just how much he'll be thinking about you the entire time you're out with your friends.

Being cheerfully independent while subtly expressing your desire for him in a teasing way will give him "butterflies" and make him feel as if he's in high school again. If he has a sincere interest in you, this sort of playfulness

will ramp up the sexual tension (attraction) and make him think of all sorts of creative ways to spend more time with you.

So, memorize this equation and write it someplace where you can be reminded of it daily as you interact with men:

Cheerful Independence (I don't need you to have fun, be happy, and get my needs met) + **Selective Desire** (But I want you more than any other man I could have because I think you're better than them) = **Deep Attraction in Men.**

Remember that.

35

Use high-energy, youthful, and feminine language to grab his attention and capture his emotions.

Optimistic, youthful, and “girlish” language matters A LOT, especially in the beginning when you're trying to cultivate attraction with a man. Being positive and flaunting your girlishness (feminine energy) when texting will make you more approachable to men, thus increasing your attractiveness as well. By using what you might call “happy girl” language, guys will get a better sense of your upbeat, feminine energy, which makes them eager for your company and thus, more likely to ask you out again.

Here are a handful of positive, high-energy “happy girl” words men love to read in texts from women: Fun, Girl, Love, Like, Play, Pretty, Happy, Laugh, Funny, Friends, Family, Excited, Enjoy, Yes, Sweet, Good, and Great.

Words like these can be easily interspersed in your conversations with a guy. Perhaps the best illustration of this is when a woman refers to herself

as a “girl” when flirting, teasing, or engaged in any sort of playful texting. Men love it when a woman, no matter her age, refers to herself as “girl” while engaging in playful banter or light-hearted conversation, as it immediately conveys youthful, high-energy femininity. Even if you’re fifty years or older, communicating this way will give men the impression that you probably handle like a sprightly twenty-something. Wink wink!

Here are a few more examples of how you can use these words when texting:

- “**Yes! I LOVE** that song.”
- “Going out tonight to have **fun** with the **girls**. So **excited!**”
- “Lol. You make me **laugh** at the worst times. 😊”
- “I **enjoy** vacationing there too. I **like** it more when I’m with **friends** or **family** though.”
- “I think you just got me a little **too excited**. 😊”
- “Yay! I was hoping you’d come out and **play** with me this week. 😊
What day did you have in mind?”
- “LOL. You sure know how to make a **girl laugh**.”
- “I’m feeling **pretty happy** about it. We’ll see what happens.”
- “Lol. Whatever dude. I AM a **good girl**. 😇 As **good** as you’ll ever find. 😊”
- “Saw the **funniest** thing on the subway today. Check this out...”

- “I had **fun** at dinner yesterday. Your mom is so **sweet**.”
- “That cake was sooo **good**! I even got seconds. And thirds. 🤔”
- “Don’t be silly! 😊 I had a **great** time. Your friends aren’t that weird. I thought they were **sweet**.”

Optimistic, cheerful, effervescent, and joyful. This is what men love experiencing from a woman, even by text. Find ways to use these kinds of words *naturally* in your conversations with men, especially when describing the people, places, and things in your life.

Now, if you’re not use to using super energetic or ‘girlish’ language in your texts, peppering your texts with these words might feel weird at first. Don’t worry if it feels gimmicky, it will get you good results from guys over time. So be sure you give those girly words a whirl first before jumping to any conclusions about their efficacy.

36

When in doubt, playfully tease him. If you want to get a man’s attention and spark things up, you can easily arouse his masculine desire with a bit of sassy feminine teasing.

Be on the lookout for any opportunity to playfully tease your guy. It doesn’t matter if he’s a handsome acquaintance you’re just getting to know, a gentleman admirer you haven’t heard from in a while, or a potential beau you’ve been dating for several weeks. Playfully teasing a man lets him know that you see yourself as his equal and that you’re the kind of girl who knows how to make a man *feel* something. You want to push his buttons a

little and test his boundaries, as doing so helps to create more sexual tension and thus, feelings of attraction.

Remember, because guys love the challenge of hunting sprightly prey, you must provide that challenge. Thus, the easiest way to make this happen is to be a playful tease. Men love this sort of seductive, flirtatious challenge, so don't be afraid of being a little mischievous with him. You don't have to be overly sarcastic or a mean harpy to do so. Simply look for ways to poke fun at him rather than make fun of him. In other words, do your best to be his sassy seductress rather than his personal bully.

Here are a few simple examples of playful teasing:

- Him: "...you looked smokin hot in that red outfit last night. Couldn't take my eyes off ya."
- You: "Aw, thanks. I might wear that little number just for you someday. If you're a good boy that is. 😊"

- Him: "...Yeah it was still a fun party. Did milady enjoy herself?"
- You: "Sure did! I had a fabulous time. Except for this one persistent guy who kept dancing with me the whole night. Did you see him? Tall. Kind of handsome. Dressed in a sexy blue blazer. 😊"
- Him: "Lol. Lucky guy. I think I know the gentleman you speak of. 😊"

- You: “Pretty ballsy move last night. What made you think I wanted to be kissed? 🤪”

- Him: “You touching my chest was a clear sign. 😊 Besides, you seemed to enjoy it a lot. Maybe a little too much. 😊”

- You: “Lol. I did. I might even let you do it again. Maybe. 😊”

- You: “You’ve never texted me this much before. I’m beginning to think you want yourself a little more me. I’m not surprised. 😊”
- Him: “Lol. You’ve got me. And here I was thinking I was playing it cool all this time. 🤪”

- Him: “...It’s a great place. Maybe we can try it out later this week.”
- You: “Oh? You sound pretty confident there Mr.! What makes you so sure I want to see you again so soon? 😊”
- Him: “Lol. Call it a hunch. Either way, I want to see you again. I’m sure enough for the two of us. 😊”

- You: “😳😳😳”

Hopefully, these examples should get you thinking in the right direction. Just remember to keep your teasing texts fun and flirty, but most

importantly, make sure you use emojis to communicate the appropriate tone. Playful teasing can involve a lot of sarcasm, which is why you'll want to use emojis to soften your delivery. The last thing you want is a misunderstanding on something you texted all because you forgot to end your playful tease or flirt with a silly smile or winky-face.

Lastly, above all else, don't be boring. Better yet, don't text him anything that could have been sent by any other woman. Boring texts breed contempt, so be sure to mix it up and try to be as playfully amusing as you can. You don't have to be the female equivalent of Kevin Hart to keep him amused. Your unique brand of playfulness is one of the things that will make you interesting and exciting to him, so bring lots of it.

Remember, to arouse sustained attraction in a man, you must create the impression that while you are 'attainable' for him, you're just ever so slightly 'out of reach.' You want him to get the impression that maybe if he tried a little harder or was a little better in some way, you could be his. This is why playful teasing works with men. The right kind of teasing should subtly convey the attitude that while you are attracted to him, you're still in the process of appraising his value as a long-term romantic partner. In other words, keep him guessing, and never let him get too comfortable in thinking that he's already caught you.

Texting Tips to Get More Dates:

How to Get Your Guy to Ask You Out

The Playful (but Mischievous) Way to Getting Asked Out

The subtlest way for getting a guy to ask you out via text is also the most mischievous way. This is a good thing, as a bit of playful teasing might be just what your guy needs if you want him to double his efforts in wooing you. Guys enjoy being teased, but are more likely to act on said teasing when it brings their “mate attracting prowess” (i.e. – ego/manhood/seduction skills) into question. If the guy you want seems hell-bent on keeping you stuck in a texting-based “relationship”, you need to very, very delicately hint at your low regard for his mate-attracting skills. Here’s a simple text that can do just that:

- You: “Ya know, this is the first texting-only relationship I’ve ever been in with a guy. It’s...weird.”

That above text can drive a guy nuts, in a good way. “It’s weird?” What does that even mean? Does that mean she likes it? Does it mean she doesn’t like it? Does she want more? These are the questions that *should* plague his mind if he’s even remotely interested in you. And more so, those questions *should* eventually compel him to ask you out so that he can get to know you better in person. Also, mentioning that it’s “the first text only relationship” you’ve ever been in with a guy will unfavourably (and subtly) compare him to the men in your past, men who clearly had the guts to come after you in some way.

Not convinced? Well, here are a few more examples of texts that can manhandle him into action:

- You: “Ya know, I think we text almost as much as I text my best friend. Weird.”
- You: “If we keep this up we might end up becoming ‘texting besties’. Kind of weird.”
- You: “Ya know, most guys rarely text me this much before I see them again. This feels pretty weird.”
- You: “You’re the first guy I’ve ever flirted with strictly over text. Weird huh?”
- You: “Ya know, you’re the first guy I’ve ever had a relationship with strictly over text. Pretty weird.”

The above texts are best used on a guy who flirts with you and who seems romantically interested but hasn’t asked you out yet. And just like the first example, these texts are cheeky with a hint of teasing in them. Using the word “weird” at the end of the text should help cement the idea in his mind that you ’re used to being courted by far more indomitable (and thus, *better*) male suitors.

Remember, men hate it when a woman admits that she has nothing more than platonic or “on-the-fence” emotions for them. It makes us feel threatened that we’ll end up in your friend-zone. And if you didn’t already know, men HATE being in the friend-zone. That’s the trick to dealing with men who only text you but never ask you out. You want to subtly create a threat in their minds that they might soon end up in your friend-zone.

By the way, if you think this is game-playing, it’s not. It’s only game-playing if you’re lying. I’m pretty sure this isn’t the case since any guy who texts you religiously for weeks or months on end without asking you out will eventually find himself in your friend-zone.

Now, if you want to be a bit more bold and direct, here are two more texts you can try out:

- You: “Ya know, this was fun at first but I’m getting bored with just texting you. I mean, what’s a girl gotta do to get asked out. 😏”
- You: “Ya know, this was fun at first, but I’m getting bored with all this texting. I’m running out of ways to get you to ask me out. 😏”

Boom. Clever, classy, and direct. Use these texts or something similar if you want clarity from him and you want it fast. I’ll admit, these are a bit bold and much more in-your-face. But in cases where you’re not sure if a guy is really interested in you or just using you for entertainment, being direct like this can get him motivated to go big (ask you out) or go home.

Now, notice in the first text example, I didn’t put a question mark at the end of it. You don’t actually want him to think you’re asking him, “*What’s a girl gotta do to get asked out?*”, you just want to present it as a fun challenge. It’s more of a rhetorical question where you’re showing him exactly what your thoughts are regarding the situation. If he’s a smart dude, he’ll pick up what you’re putting out. Hence, in this case, it’s best to leave the question mark out.

Getting a Date with an Attractive Acquaintance

Let’s say you’re just friends or close associates, etc., with a guy you’re interested in. You might not have a big texting-based relationship with him, but you’d still like to sway him into asking you out or hanging out with you in a one-on-one setting. If he’s even remotely romantically interested in you, he’ll surely take the bait. Here are a few texts to send to get him to ask you out:

- You: “This _____ is boring me to tears. Maybe you should come save me. 😊”
- You: “I have to go to _____ tonight. Not looking forward to it. Save me? 😊”

You could also try inviting him to something by offering a flirtatious challenge. For example:

- You: “Some friends and I are going _____ tomorrow. You should come, but only if you’re not afraid of losing to a few girls.”
- You: “Some friends and I are having a games night tomorrow. I’m pretty sure I’ll kick your butt, but don’t let that stop you from coming. 😊”

As you can see from the texts above, it’s not rocket science. It’s all about testing the waters by putting yourself out there a little and seeing if your Prince Charming will devour the bait.

Using Mutual Interests to Get the Date

Sometimes the easiest way to get a guy to take you out on a date is to take advantage of your shared interests. If you’re interested in a guy, there’s bound to be some activity that you both enjoy that can be enjoyed together. A great way to find these shared interests is simply to ask him what he did on the weekend or after work, etc. Another way to find shared interests is simply to tell him about the activities you enjoy with your friends and see if he shares those same interests.

Once the shared interest is out in the open, seize the opportunity and tell him that he should take you to do the activity some time. This is a great way to get a guy to ask you out since it will appear as if you're acting in the moment. Guys love it when women live in the moment, so don't be afraid to tell him you want to enjoy a shared interest with him. Here's a few quick, flirty, and direct texts you can personalize to your situation:

- You: "So I was just wondering... Why haven't you taken me to that jazz club you're always raving about? 🤔"
- You: "Excuse me Mr., why haven't you taken me to see the new Star Wars movie yet? 🤔"
- You: "I wonder if a certain Mr. someone is going to take me ice skating for my birthday. Ahem! 😳"

These texts are great because they show your more assertive side and they're also a little vulnerable in that they display your desire to spend a little intimate quality time with him. Generally, most guys will love these kinds of texts, and they won't think you're being pushy or needy so long as you add in a cheeky emoji in your message (just like in the examples). In the above examples, some men will especially like the texts where you refer to him as "Mr.", as it subtly communicates your respect for his time and that you can be playful even when being assertive. Guys love it when a woman is **playfully demanding** of their time and attention. It is absolutely adorable.

Now, if you're not feeling super bold or you don't want to be so direct, here's an example of how you can showcase your desire of getting asked out in a more "subtle" way during a conversation:

- Him: “Hey Hanna, how was your weekend?”
- You: “Pretty fun. Went bowling with some friends on Saturday. I whipped everyone’s tail as usual. How was yours? Did anything fun?”
- Him: “Nah. Just played some ball with friends. Weekend was pretty chill. I didn’t know you bowled though. I love bowling.”
- You: “Oh cool. You should take me to the lanes sometime. I promise I won’t beat up on you too much. Maybe. 😊”
- Him: “HA! Challenge accepted. How about I make you eat those words this Friday?”

Here’s another smooth example of this in action, except in this case, because of your knowledge of his interests you were on the look-out for fun date opportunities:

- You: “Saw this flyer at the gym...” **[Sends pic]** “I know how much you love film night in the park. 😊”
- Him: “Wow! Jurassic Park on the park. A classic. Good find.”
- You: “I know right. I’m thinking of going. Maybe you should come with.”
- Him: “Definitely. Sounds like fun. What time you want to meet?”

The key to success in this area is to know your audience. If he’s a freak for science fiction and loves a good monster movie, giving him the opportunity to share that activity with you, another sci-fi fan, will simply be a no-brainer for him.

Confirming Plans Without Looking Insecure

Let's say you made plans for a date earlier in the week. If you'd like to confirm those plans with him without sounding over-eager or 'thirsty', simply mask your motives with a question, comment, or joke regarding the venue. For example:

- You: "Hey, I heard we may have some light rain tomorrow. Maybe you should bring an umbrella for us to share. 😊"
- You: "I'm excited about tomorrow. Headed to the store in a few. Need me to get anything for the party?"
- You: "Just so you know, I haven't been bowling in years. You better not make too much fun of me tomorrow. 😊"

These texts are great to use in this situation because they allow you to get a confirmation from him while also giving you a chance to see just how enthusiastic he is to see you as well. These texts also allow you to 'check in' with him without making it seem as if you really are. Some guys are pretty skittish in the beginning, and even a simple, "*Hey, is our date still on for tomorrow?*" could make him think you don't trust him to follow through on his word. In this instance, using a little camouflage in your texting will get you the results you want without sending him the wrong message.

If you've already confirmed plans with him, you really shouldn't need to re-confirm these plans, especially if he's been keeping in touch with you during the interim. Of course, we all get busy and life gets complicated and thus, we often forget our commitments. So, if you haven't been keeping in

touch with him prior to your approaching rendezvous, there's no harm in getting a confirmation to give you some peace of mind.

How to Get Him to Ask You Out Again

When you're in a texting lull with a guy you really like, one who has yet to ask you out again, it's okay to drop a few hints to encourage him to make a move. After a first date, some men, particularly shyer men, might not be entirely sure of "the vibe" they got from you and might think you're either not that interested or not that enthusiastic about seeing them again. Some women aren't as naturally flirty as others, which makes it very difficult for a guy to read their "I like you" signals on a first encounter. If you think you fall into this category, below are a few texts that can help you nudge a guy into action.

For starters, if you think he's a generally confident guy who just might not know where you stand, text him:

- You: "My friends and I are having a game night. You should come, I think you'll have a lot of fun."
- You: "I'm hanging out at this fun _____ with some friends. You should come. I'm sure you'll have good time."

Look at the language used in these examples. There's no pressure on him and although you're the one suggesting a meet up, the ball is still basically in his court. You're going to have fun regardless of whether he joins you or not. The fact that you have a fun life of your own, one that can add value to his, helps to illustrate your high-value to him. That's why it is important to use words like "fun" and "friends" in your message. They clearly show that you're all about having a good time with people you care about. Men LOVE this aspect about a woman.

Now, each of those texts bears a promise at the end of it: “I think you’ll have a lot of fun” and “I’m sure you’ll have a good time”. This is important to take note of because as I mentioned in a previous chapter, language matters. With these “promises” you’re assuring him that he’s going to enjoy the event, which is important since he knows that he might be going out of his element to spend time with you.

If you send your guy one of these texts and he doesn’t bite or take a hint, he might not be that interested. Of course, he might have a good reason for not taking you up on your offer, but if he’s interested he will try to make other plans with you. If he seems standoffish or generally uninterested in your text, move on.

The Brazen Approach to Getting the Date

If you’re getting a super-hot vibe with a guy and he seems to be stalling with you, you might want to consider the “bossy and brash” approach. Some guys are excellent at building romantic tension but are incredibly bad at closing. For whatever reason, these guys are VERY skilled at creating attraction and making you like them, but they often fall short when it comes time to go for the kill (i.e. – asking you out on a date). So, if you’ve been flirtatiously texting and getting to know a guy for a while now, and he either hasn’t asked you out yet or hasn’t asked you out again, try one of these out on him:

- You: “Boy, you sure text me a lot. Maybe you should ask me out. I might even say yes. 😏”
- You: “So...are ya gonna ask me out or what? 😏”

- You: “So...are we gonna be texting buddies forever or ya gonna ask me out? 😏”
- You: “So...what’s a girl gotta do to get asked out on a date. 😏”
- You: “So...do you normally wait this long before asking a girl out? Just curious. 😏”
- You: “So, um, while I love all this foreplay flirting, I was kinda hoping you would have asked me out by now. 😏”

I’ll be honest, if I was a single, more bashful man and a woman I was interested in texted me one of the above texts, I would make concrete plans to see her immediately. Chances are, a guy like this is either shy or hesitant to ask you out due to confidence issues or because he couldn’t read your “I like you” signals. But if he has been texting you consistently for a while now, and you’re getting a real romantic/flirty vibe from him, a brazen but flirty text like the one above will shake him into action.

Challenge Him to Come Out and Play

If you’ve been busy, he’s been busy, or you guys just haven’t connected or seen each other for a while for mutual reasons, you can send out a flirtatious ‘beacon’ text to let him know he’s still on your mind and that you could go for a little more romance in your life. Assuming the guy in question has already shown a sincere romantic interest in you, a flirtatious beacon text might be a great way to encourage him to give chase a little more.

Here are three flirty and irresistibly feminine texts to lure him out:

- You: “So what’s a girl gotta do to see her some you this week. 😊”
- You: “I could sure use me some Brandon right about now. I hope he can come out and play this week. 😏”
- You: “So when are you gonna come out and play with me? 😊”

If you really want to pour the feminine charms on, try combining the texts above. You can shoot this off at almost any time until your big hunky fish takes the juicy bait:

- You: “I wonder when is a certain someone going to come out and play with me again. I could sure use me some him right now. 😊”

Once you’re being light and breezy, if he wants you he’ll most assuredly respond positively to any one of those texts. So as always, just relax and have fun with it.

Texting Tips to End His Mind Games:

What to Text Flakes and Old Flames

How to Manage Your Emotions When Guys Lose Interest

First things first. Let's address your expectations when it comes to texting men. Sorry to break your heart, but even the most ardent and love-smitten man who texts you every day consistently will eventually run out of steam and slow down on the amount of texting he does with you. When a man's behaviour changes from 'passionate pursuer' to 'laid-back lover', it doesn't mean he's losing interest and planning to make an exit.

Most relationships will follow this precise course. So, when (not if) this happens to you, do not, I repeat, do not pester him for attention or try to get him to validate his interest in you. Doing so will almost assuredly bring about the very thing you feared: Him pulling away and losing interest for good.

Unfortunately, many women self-sabotage their relationships because they have unrealistic expectations regarding men's behaviour. These unrealistic expectations, whether they derive from negative past experiences or inexperience, result in overly-anxious behaviour that ultimately, turns men off. One of the worse manifestations of this behaviour shows itself in the needy texts a woman might send, texts such as the following:

- "So, I'm guessing you didn't get any of my texts?"
- "Hey, just wondering if you're still alive. Haha"
- "Why don't you come over anymore?"
- "Are you ignoring me?"

- “WHY DON’T YOU LIKE ME???”

Ever sent any of those or something similar? If so, you’re not alone, so don’t beat yourself up about it.

As your guy becomes more secure with your love and loyalty, his attention will drift. This is perfectly okay, as it shows that he’s an emotionally mature man who hasn’t abandoned his life and purpose for romance and romance alone. For men, winning a woman’s desire takes a ton of unseen effort, and it would be exceedingly exhausting if he were to try to maintain that same level of fervour he had in the beginning throughout the entire course of the relationship. It’s simply unrealistic. This is also why texting is usually the first of these ‘passion habits’ to go. If he’s seeing you regularly, calling you often, and sharing more and more of his life with you, the last thing you should be worrying about is, “Why doesn’t he text me as much as he used to?”

Instead of worrying about his texting habits, try your earnest to relax into your femininity and lean back. Be free of expectations and give him the space he needs to figure out what he wants. After getting to know a woman and becoming intimate with her personality and emotions, a man will often pull back a bit so that he can reassess his own emotions regarding her and the relationship. This is natural, and it’s at this point where many women do the opposite of what they should do as they begin playing the ugly game of Chase-a-Man. Do not play this terrible game.

Sure, if your guy seems particularly distant and you haven’t heard from him in a while, it’s perfectly okay to send him a quick text message just to keep in touch. Just don’t badger him with text after text hoping that one of your “friendly” messages will eventually coerce a response out of him.

As you spend more time together, your relationship should take on a new dynamic where you both share a healthy amount of rapport, trust, and respect for each other. Thus, since your relationship *should* be a bit more meaningful than it was in the beginning, you shouldn't be worrying about the change in his texting habits. **Assuming he still shows his affection and interest in you in other ways**, his reduced texting isn't a precursor to the end of the romance.

So, just to reiterate, try to keep in mind that just because his texting habits have eased up, it doesn't mean he's just not that into you. The most empowering thing for you to do is to simply do nothing. Just in case you glossed over that last sentence, let me repeat it: The most empowering thing for you to do is to simply do nothing. Men respond faster to a woman's behaviour than her words. Every. Single. Time. Thus, if your new beau has eased up or even ceased communication, do not pester him with a string of desperate or demanding texts. Simply leave him be and give him the emotional space he needs to miss you and come back to you. Honestly, this aspect of male behaviour requires an entire book on its own, but the solution for dealing with it only needs a sentence: Give him the **guilt-free space** he needs to miss you, reassess his emotions, and come back to you.

How to Deal with 'Back from the Dead' Men

When dealing with a flake, a fall off, or an old flame that you're still at least somewhat interested in, if you don't mind sparking something up with him, you must respond to his 'back from the dead' texts with sass. Don't let him off easy by simply being sweet with him. Instead, reserve your sweetness for men who are consistent with their interest. If you're dealing with an old flame, lingering ex, or some other guy who disappears and reappears in and

out of your life, assuming you still have a flame of desire for him, turn up the sass and spark some romantic tension.

While my first advice to you would be to simply ignore such men so that you can make room in your life for more persistent suitors, I know for a fact that *most* women (not you of course) aren't going to follow through with it. I also realize that it might be hard to let go of a guy with whom you have both a ton of chemistry and history. If you are determined to entertain a man who blows hot then cold then hot then cold again, I'm going to give you a few sassy texts to use whenever he shows up in your life.

When he comes back from the dead, and out of the blue he texts: "*Miss you.*" You simply text him back: "*I know.* 😏" Or, if you're feeling particularly mischievous and the guy in question isn't so terrible, text him: "*Good. You're supposed to.* 😏", or even, "*Then do something about it.* 😏".

Responses like these will pique his curiosity and stir his attraction. When a guy is 'somewhat' interested in you, your sassy response will be wildly attractive. A sassy response like this shows him your confidence and keeps him from thinking, "Oh yeah, now I know she misses me too." If he's been on-and-off with you, flaky, or out of the picture for a long time, the only reason he's texting you the classic "I miss you" text is because he wants some sort of attention or validation that you're still into him.

Of course, even if you ARE still into him, you shouldn't let him assume so immediately. Instead, make him put in a little more effort and allow him to prove the sincerity of his refreshed interest in you. I know this all sounds crazy and counterintuitive, but trust me, guys like this don't want you to be

“sweet” and “nice” with them immediately. They want you to seduce them into chasing you by being cheeky, confident, challenging, and self-assured. Don’t believe me? Try it out and see what happens. But be warned, if your on-and-off again gentleman caller starts pursuing you again, don’t blame me.

How to Say “No” to a Tempting but Time-Wasting Offer

The best way to get out of a casual, going-no-where, dead-end, non-relationship relationship is to elegantly put your foot down on *his* brake pedal whenever he tries to get something for nothing. If you’re tired of being his friend-with-benefits, from this moment forward, whenever your “casual” love-buddy tries to siphon away your time, affection, etc., simply communicate your standards and stick to them. Here are two types of texts you can send him the next time he comes calling:

- You: “You’re being bad. Tempting, but I don’t trust myself at your place (or mine) anymore. Maybe you should take me out on a date instead. 😏”
- You: “As attracted as I am to you, I just can’t do that anymore. But if you’d like to take me out on a date you know where to find me. 😏”
- You: “Tempting but not happening. 😏 I wouldn’t mind going out with you sometime this week though.”

Simple and straightforward. If he’s interested in something more and he doesn’t want to lose you, he might take you up on your offer. Your job

moving forward however, is to ensure that you don't slip back into old habits. Be consistent with him and pay close attention to his own behaviour to ensure that he remains consistent with you as well.

Decode His Texting Habits:

What Does It Mean When He...?

1

What does it mean when he hardly texts or only gives short answers?

Do not become immediately turned off or discouraged when a man consistently responds to your texts with one or two-word answers. Believe it or not, some men are either busier than you think or do not enjoy texting as much as their peers. It is best to give a man the benefit of a doubt and “feel him out” first so that you can assess if his unenthusiastic texts are the result of his demanding lifestyle, his displeasure for texting in general, or a lack of interest in you.

2

What does it mean when he doesn't respond to a text within 24 or more hours?

It means he's either busy (meaning he was in a situation where replying would be inappropriate), he hasn't yet seen your message, or he just doesn't care enough to reply...yet. Either way, the best response for this sort of situation is to go about your business as if nothing is wrong. Don't send a follow up text. No, wait! What I meant to say was NEVER send a follow up text.

Now, when and if he finally does reply, if he really likes you he's more likely to give you an explanation for why he took so long. It might even be a flimsy excuse, but if he goes out of his way to provide one without your prompting, consider giving him the benefit of the doubt. If his super long

response time turns out to be an isolated incident, all is well. However, if it turns out that he habitually takes forever and a day to get back to you, you should go a little cold on him and make him even less of a priority.

If you don't have any other romantic prospects at the moment and you don't want to completely ignore this guy, simply mirror his texting response time. If his twenty-four hour plus response time continues for two or more weeks and he hasn't asked you out (or asked you out again), ignore him indefinitely and make room in your life for more interested suitors.

3

What does it mean when he consistently goes radio-silent and disappears for a day or more after I ask him a personal question?

It means he's not interested in you enough to cultivate an emotional connection with you. If a guy like this ignores your question and then shows up a day or two later acting as if you didn't ask him anything, it's a clear sign that he's wasting your time. Don't let men waste your time. The fact that he texts you every now and then does not mean he has potential, it just means he's bored and/or lazy and is using you to feed his ego. Either that or he just texts you every now and then to keep you on his "backburner" until he gets bored with one of the other women he's probably dating.

4

What does it mean when he asks you out on a lot of dates but hardly texts or keeps in touch with you in between these

rendezvous?

You probably don't want to hear this, but this can mean all sorts of different things. If a guy is actually taking you out on dates and seems genuinely interested in making an emotional connection with you, there's a good chance that he's the real deal but probably not a big texting or phone person. But if you want to be sure about his texting habits (or lack thereof), pay attention to his phone usage while he's out with you to see if he really is averse to texting (or if he's just averse to texting *you*).

Naturally, only time will reveal if he's generally not a texter or caller by nature. Some guys are HUGE on quality time and would rather see you five times per week than have long or short texting or phone conversations. Of course, if you *need* to be with a man who texts and calls you a lot in between dates, then you'll probably never be happy with a guy who only does the bare minimum.

As I mentioned in a [previous point](#), because of the demands of their work/lifestyle, some guys are very busy or just aren't big on texting or even phone calls. That said, it's still up to you to determine if this is the case or if you're simply dating a guy who doesn't think about you when he's not with you. Trust your female intuition and be honest with yourself. If his lack or miniscule amount of communication between dates makes you feel undesired and uncomfortable, you might want to use some of the techniques mentioned in this book to get him to "step up" his game. What you shouldn't do, however, is try to change him. Let him reveal himself with time. If nothing you try motivates him to keep in touch with you more often, it might be in your best interest to move on to a man who can give you what you need.

5

What does it mean when he only texts me at midnight?

It might mean he's a vampire who sleeps through the day and who's so smitten with you that he would rather let you know you've been on his mind than go out and find unsuspecting victims to feed on. Other than that, it probably means he's testing the waters to see how you'll respond because he wants to quickly establish an entirely sexual relationship with you. But if you think he's a really sweet guy who couldn't possibly see you as just a piece of meat, I'd probably wager he's a love-struck vampire.

6

What does it mean when he texts me “three days later” after a great first date?

If a man texts you three days later after a great date, he's either a “player”, trying to become a player, or trying not to appear desperate. Either way, it is a possible sign of low interest and thus, he *might* not be worth anymore of your time. The three-day rule for a mature man will be nonsense if he really likes you and has some semblance of self-confidence. The whole three-day rule thing is so pervasive within western culture that many men, intelligent, good-willed men, accept this advice and would rather play-it-cool with a woman than text her the next day to say how much he enjoyed her company. Only thing I can say is to try not to take it personal if it happens to you.

7

What does it mean when he texts, “Hey”, along with a winky/smiley face after not hearing from him for several days to several weeks?

It means he’s just “checking in” on you to keep himself fresh on your mind. He might be an attention vampire who thrives on female attention or he might simply be bored and he knows he can get a diverting response from you to amuse himself. Either way, he’s a waste of time. The better question is, why are you even wasting mental energy on a guy like this?

8

Why do men ask for your number but then never ask you out?

Men do this for a variety of reasons that I’m sure you won’t like. But if you seriously want to know, here are a few of the most common reasons guys do this:

1. For many guys, time and place makes a difference in terms of getting a follow-up text and an eventual date. If he met you in the middle of the day and had the guts to strike up a conversation with you, if he asks for your number then it probably means he likes you and wants to get to know you more intimately. If he got your number while he was drunk (or almost drunk) having fun at a bar with his friends, there’s a lower chance of getting a follow-up. If he was inebriated he probably doesn’t remember much about most, if not all, of the women he met that night. There’s also a high element of peer pressure in bar and nightclub situations and thus, a guy might simply collect a woman’s phone number just to impress his buddies. Yeah, pretty much.

2. Some guys get cold feet. A few drinks and a highly social environment is enough to up the average man's confidence level to strike up a conversation with a beautiful woman and ask for her number. However, once the drinks are done and he's sobered up the following morning, he might realize that he's terrified of reaching out to you or might have arrived at the conclusion that he just wasn't that interested.
3. Some guys just enjoy the challenge of meeting women and getting their contact information. For a guy like this, creating attraction in women validates his desirability and builds his ego. In this case, it was never about you, it was always all about *him* to begin with.

9

Why do men text you even if they're not interested?

Short answer? Boredom, validation, and to keep you on stand-by. If he's bored and needs a little stimulation and amusement in the form of a beautiful distraction, he's going to text you, especially if knows you're a reliable form of entertainment for him. Harsh, but true. If he needs a confidence or ego boost, he might text you and flirt simply to validate his desirability. If he wants to keep you as "back-up" dating material, he'll keep on texting you to ensure that he stays on your mind. This is a situation you don't want to be in, as he's only looking for a substitute lover to step in from time to time whenever things go awry with the other woman (or women) he's dating.

Her Little Black Book of Flirty Texts:

Man-Melting Messages He Can't Resist

Capture His Heart with Compliments

How to Compliment a Man Through Text

Newsflash: Guys rarely get compliments from women, especially women they're interested in. It seems that women have this erroneous idea that complimenting a man will feed his ego. Well, so what? You *want* to have some sway over his ego in some form or fashion if you want to be significant to him. So why not see if your opinion *of* him has some influence *on* him.

Men love compliments and want to be complimented just as much as women. But since it's not socially acceptable (or attractive) for a man to seem desirous of praise, you'll rarely come across one who will tell you the truth. Believe me, if you learn the fine art of complimenting men, you will have way more power and influence over the guys you date than you'll know what to do with.

Remember, if you don't give him the compliments he needs to feel important to the opposite sex, **some other woman will**. It's not rocket science, just think about a way to make him feel special...to you. Hesitant hearts never win gallant gentlemen.

Below are a few quick compliment text tips to get you started.

Compliment his style or unique physical attractiveness:

- You: "I like kissing you when you've got a little stubble. Hot stuff!



„

- You: “You have the manliest wardrobe I’ve ever seen. Is there anything you’re not sexy in? 😏”
- You: “You looked extra handsome yesterday. I like a man who knows how to wear a suit.”
- You: “The game was awesome. But I kind of got distracted when you took your shirt off at half time though. 😏”
- You: “By the way, you looked really good yesterday. That blazer and tie combo... LOVE. IT. 😏”
- You: “I’ve never met a man who can rock a fitted T like you. Yum! 😏”
- You: “Saw you in the coffee shop this morning. Loving the new beard by the way. 😏”

As you get to know your guy, be sure to compliment the *inner* traits that make him attractive, successful, or outstanding in any way. To do this successfully, simply focus on complimenting the unique aspects of his character that have resulted in his outward success or high-status. Here are a few examples:

- You: “I love how disciplined you are about working out. It’s really attractive.”
- You: “You’re the only guy I know who does exactly what he says he’ll do. It’s very attractive.”

- You: “You’re so honest. I love how you always speak your mind. I never have to guess with you.”
- You: “I love how thoughtful you are towards your family. It says a lot about your character.”
- You: “I love your ambition. It’s kinda sexy. Most guys I know don’t want much out of life.”

If your Prince Charming is particularly funny, compliment his mastery of humor while flirting with him at the same time. For example, after he texts you something funny, reply with one of these:

- You: “Lol. You’re funny. Me likey. I think I’ll keep you around. 😏”
- You: “Lol. You’re so silly. A girl could get used to this. 😏”

If you want to encourage a man to treat you well, compliment him whenever he does so, especially in the beginning. By complimenting his refined masculinity, you’re subtly training him to give you his best. For example, if he did something particularly kind or thoughtful on a date and you want to draw attention to it, you could text something like:

- You: “I melted when you held the door open for me last night. You are such a gentleman. 😊”
- You: “Just wanted to say how sweet it is was when you took me by the hand last night. Gave me chills.”
- You: “It was super hot watching you work on my car yesterday. I’m glad you did it in your undershirt. 😏”

- You: “You had me so distracted last night. If you dress like that again I might try to keep you all to myself.”
- You: “You are amazingly punctual. I know it sounds kinda weird, but I really like that in a man.”
- You: “Hey, thanks for being patient with my roommates yesterday. Amy can be a bit much. I appreciate how kind you were towards her. It was super attractive. 😊”
- You: “Thanks for helping us clean up yesterday. You are hands down the most selfless guy I’ve ever dated. Can’t wait to thank you in person. 😊”
- You: “My friends think you’re such a gentleman. I think they like you more than me now. I’m having trouble deciding if it’s super annoying or super attractive. 🤔”
- You: “I appreciate you sharing your dreams with me last night. Thanks for opening up to me. Now I can ’ t stop thinking about you. 😳”
- You: “I nearly melted last night when you placed your arm around me. I felt so safe with you.”

By the way, the adjectives you use should be unique to your personal style of communication. While it might be natural for one woman to text: “You looked temptingly hot yesterday”, it might be more natural for another woman to text: “You looked very attractive yesterday.” In most of my texting examples you could easily switch out the adjectives for something

that might feel more natural and in-line with your personal communication style and preferences. I'm only mentioning this so that you do not feel pressured to use a term like "temptingly" if it doesn't feel right to you.

Finally, always be genuine with your compliments. You should never compliment a guy just because *you* want a compliment in return. Also, you don't have to give him a compliment just because he compliments you either. Your compliments should come from a place of genuine admiration, appreciation, and observation of his most noble qualities. You compliment him not because you want something from him, you do it because you're a high-value woman who enjoys giving a man the respect and attention he deserves.

Speak His Language, Not Yours

When complimenting a guy, be careful of *sounding* condescending and insincere. When you're not in person, a guy can't read your body language or hear your tone of voice to determine the context of what you are saying to him. Sometimes you might say something to compliment him or to express a positive opinion of him, only for him to take it in the wrong way.

The main reason this happens is because of the 'language context' differences between men and women. For example, telling a guy you think it's "cute" how he tucks his shirt in his pants all the time is perfectly fine, but telling him you think his dream of becoming state governor is "cute" is a different story. In the first context, to him, "cute" means you think his style is quirky, but you like that about him. In the second context, to him, "cute" means you really aren't that impressed with his career aspirations.

Second to wanting to be the object of a woman's sexual desires, a man wants to be admired by her. Unfortunately, using words like "cute" **for**

something important to his masculine identity will make him think you don't think very highly of him. I know, this might all sound silly, but if there's one area in which men are sensitive it is when it comes to the things a woman says and how she says it.

The Power of Written Emotions

Writing your emotions out can potentially have a more powerful effect on a man's imagination than just sending an emoji alone. For example, if he sent you a sweet or flirtatious text earlier in the day, *telling* him exactly how his comment made you feel just might make him addicted to trying to get a positive emotional response from you in the future. Remember, men are hard-wired with the desire to please women (in every way possible) and **to feel essential to their happiness**. Thus, expressing your positive emotions with positive words will make him more aware of his growing significance to you.

For example, let's say he texts you a charming compliment, replying with something like: *"Aw! You are so sweet. I can't stop blushing. Now I'll have to walk around the office with this big cheesy smile."* 😊 is much more heart-melting than just saying, *"Aw! You are so sweet."* 😊 Makes sense?

Here are a few more examples of good responses:

- "You just made me smile! 😊"
- "You sure know how to make a girl blush. 😊"
- "I just got tingles! 😳"

- “You just made my heart melt. I can’t stop blushing! 😊”
- “Aw! Now I can’t stop smiling. Now people are looking at me all weird. 😬”
- You: “Lol. That’s so dumb! I can’t stop giggling. 😊”

Remember, men are visual creatures, and the more vivid you are about *how he makes you feel*, the greater *feelings* you will stir within him.

Comparison Compliments Men Love

Another great way to make his day (or week) is to compliment his superiority to other men. These can be men from your past or other men in general. I should mention that if you do decide to positively compare him to other guys you’ve dated, ensure that you are not specific about the details of such men or your past relationship with them.

For example, if he texts you a compliment you could reply:

- You: “Aw! I can’t stop smiling. That’s one of the sweetest things a guy has ever said to me. 😍”

When you want to specifically compare him to other men from your past, be sure to do so without mentioning these “others” in any way, shape, or form. For example:

- You: “Last night was amazing. That might have been the best kiss I’ve ever had. Yum! 😊”

In the above example, the undertone of your text will communicate that you love his kisses more than the kisses of any other man from your past. In

short, you 're stroking his ego and revealing where he stands among other men without saying anything about these “ other men ” at all.

You can even compare him favourably to famous men you like and admire. For example:



- You: “Loved that suit you wore yesterday. You looked like a sexier version of James Bond...with a beard. Couldn't take my eyes off ya!



The reason the comparison compliment works is because men are very competitive, status driven creatures. Every guy, whether he'll admit it or not, likes knowing that he was your “best” in some way, or that he is “better” than the men you normally come across. It makes us feel special, wanted, and most importantly, essential to your well-being.

Compliment His Irresistibility

After you've been dating a guy long enough to feel a high-level of comfort with him, you might eventually want to turn up the flirting. If you want to quickly capture your guy's attention with your compliments, try to use words that illustrate how “irresistible” he is to you. You don't have to do this overtly, and it's better not to. A little feminine subtly is all you need to convey how he has some sway over your emotions. For example:

- You: “Every time you kiss me goodnight it does things to me. ”
- You: “Seeing you _____ always puts interesting thoughts in my mind.  ”
- You: “**I can't stop** thinking about **the way you were holding me** when we danced.  ”

Let's focus on that last example and see why it works on men. In this text, using the words "I can't stop" clearly illustrates your inability to concentrate on anything but the fun you had with him, while using the words "the way you were holding me" tells him that there was something specific he did that night that hooked your emotions.

These words and phrases will work on a man simply because you're catering to his ego (in a good way). Men love being around women who make them *feel good*. When we're romantically attracted to a woman, first and foremost, we want to experience her *pleasures*. Not just physical pleasure mind you, but emotional as well (and perhaps even more so). Learning how to make a man *feel good* **emotionally** is one of the surest ways to conquer his heart and keep him absolutely hooked on your brand of love.

Quick Tips for Being Fun and Flirty

Give Your Guy a Special Name

Give him a charming or fun name to playfully tease him, but let it happen naturally. No, I'm not contradicting my [earlier point](#) when I said to save the pet names for later. Don't confuse an original nickname or playful teasing name with a pet name. As I mentioned before, "baby", "boo", "love", and "Big Daddy" are all examples of cutesy pet names that might be best reserved for boyfriends and boyfriends only.

On the other hand, after a hilarious incident on a third date, you might come up with a funny and fitting nickname for your guy right on the spot, one that sort of commemorates the occasion. As such, the nickname will be unique to your blossoming relationship with him, and it won't feel counterfeit or off-putting like if you were to suddenly start referring to him as "sugar-puss" or "shnookum-bear." Do not call a grown man "sugar-puss" or "shnookum-bear", that is of course, unless he's already *your* man and signs off on it.

How to Easily Appear WAY More Interesting

A great way to appear way more interesting than every other woman he's ever dated is to give interesting answers to his boring questions. For example, when he asks, "*What are you up to?*", give him an answer to engage either his interests or his imagination. Resist the temptation to give a vanilla, boring answer like: "Nothing", "Chilling", or "Nothing much." Such answers are uninspiring and will make him second guess his decision to text you (even if his own question was dull to begin with).

The truth is, no one is rarely doing “nothing.” Sure, the activity you’re engaged in might not *seem* interesting, but if you use your imagination I’m sure you can think of a way to make your life appear spicier than you think it is. For example:

- Him: “So what you up to?”
- You: “Reading a book I probably shouldn’t be reading.”

Note: *This sort of response will make him extremely curious and interested. Anything that implies ‘mischievous behaviour’ or ‘guilty pleasures’ will pique his interest.*

Other fun and curiosity-sparking responses:

- You: “Watching something I probably shouldn’t be watching.”
- You: “Eating something I probably shouldn’t be eating.”
- You: “Texting someone I probably shouldn’t be texting. 😊”

If you don’t feel like flirting it up in your response, you can be a bit more specific while still describing what you’re doing in an interesting way. Even if you’re doing something inane or mundane, you can still jazz it up and give your life some energy. Here are a few more examples:

- Chuck: “Hey G, what’s up?”
- Gina: “Just giving my finger nails a little tlc. These bad boys ain’t gonna paint themselves.”
- Chuck: “lol. Cute”

- Rick: “Hey doll face, what are you up to?”

- Ilsa: “Honestly? I spent the last five minutes watching this squirrel fight another squirrel off its tree. I even named them. 🤔”
- Rick: “LOL. You’re mental! You know that?”

Pique His Curiosity with Misdirection

You can easily grab a man’s attention and stir his curiosity with ‘seductive misdirection’ texts. These are random flirtatious texts that express how you feel in a more playfully-possessive way. Keep in mind that these types of texts are best reserved for guys who have already expressed a clear and consistent interest in you. In other words, guys who you’ve been dating steadily for a few weeks or months.

Here are some fun examples of flirty misdirection texts:

- You: “Hmph! My lips are upset with you. 😊”
- Him: “Oh really? How so?”
- You: “They’re used to getting a goodnight kiss from you at the end of our dates. You fell asleep last time and left them wanting. 😊 You owe me!”
- Him: “LOL. My apologies. Payment will be made next time I see you. 😊”

- You: “You missed a grand opportunity at the party yesterday to have you some me. You know that right? 😊”

- Him: “What??? When???”
- You: “I was waiting by the stairs to slip away for a lil make-out sesh. But you were too busy to notice. 😭”
- Him: “Lol. I didn’t notice. Dumb mistake on my part. 😞 I did wonder why you were lingering there so long. Now it all makes sense.”

Support Him with Your Sweetness

If you’ve been dating for a while, look for opportunities to sprinkle his week with random sweet, kind, and encouraging text messages. These are the kinds of messages you send to him not because you want to have a conversation or even get something from him; you’re sending them simply because at your very core, you’re simply a very thoughtful and love-filled woman.

Here are a few examples of these types of texts:

- You: “Hey there handsome, hope your job interview goes well today. Knock em dead.”
- You: “Hey handsome, hope you end up enjoying your business trip after all. Keep your head up. It’ll be over before you know it.”
- You: “Hey good-looking. Have fun on your guys camping trip. Take lots of hot pics of your friends for me. 😜”
- You: “Hey Mike. Just letting you know that I’ve been praying for your aunt. Hope she recovers quickly.”

Every relationship-minded man wants to be with a compassionate, warm, and kind-hearted woman who loves to add value to her man's life. Thus, sending him random warm, sweet, and encouraging messages that are specific to what's going on in his life helps him see you as being more high-quality "girlfriend material" than any other woman.

How to Flirt with a Guy You Like but Aren't Dating Yet

When flirting with a guy you like but aren't yet dating, the best way to make a move on him is to get him to make a move on you. Simple, right? This is where the beauty of texting comes in. You're probably already friends or good acquaintances with this guy and thus, have been texting him in a fun, laid back way for quite some time. If you get the vibe that he likes you but doesn't want to cross that line and get rejected, you can use these texts to flirt with him in a way that will coax him into finally making a move on you.

Here are two fool-proof texts that will motivate him to take action:

- You: "Just thought you should know how handsome you looked yesterday. It's a good thing we're just friends."


This text is easy to use in many situations. In the first sentence, simply draw attention to something you find attractive to him and then finish it with a second sentence that *hints* that you've been somewhat considering him in a romantic way. If he likes you, texting him, "*It's a good thing we're just friends*", will drive him NUTS...in a good way. And if he has any common sense, he'll take the bait immediately and try to get you to clarify your cryptic text. Remember, this text works exceptionally well on a guy you think is interested in you but hasn't yet made a move. So have fun with it, but just promise me you won't torture the poor guy too much.

- You: “You really know how to make a girl laugh. I like that in a man.



Or...

- You: “You really know how to make a girl laugh. It’s one of the

things I like most about you. ”

These two texts are a little less coy than the previous one, but that’s perfectly okay, especially if you’re already a bit of a flirt. The thing is, if he likes you, he’ll LOVE your boldness. In fact, any guy who is even remotely interested in you will take the bait and give chase after one of those texts.

By the way, the latter text in the examples above is especially slick, as your guy will be wondering “One of the things she likes about me? I wonder what else she likes!” If he has the hots for you and takes the bait, be prepared to answer him when he asks you to reveal a few more things you like about him.

You’re welcome.

How to Recover from Flirting Failures and Dumb Jokes

Learn how to handle your texting mistakes, misunderstood flirts, and failed jokes with aplomb. A little poise and humility, done with just a hint of flair, can help you get a conversation back on track after a bad joke or flirtatious fail. For example, the best way to recover from a failed joke is to humorously draw attention to it. Sometimes pointing out your failed attempt to make a joke or text something clever ends up being both cute and funny to men.

Here are some examples:

- You: "...yeah, it was shorter than K. Fed's music career."
- Him: "Who?"
- You: "K. Fed? Britney Spears' ex-husband. No?"
- Him: "I have no idea who that is."
- You: "Well, it was a joke. At least, it was supposed to be. 😞"
- Him: "Lol. It's okay. It could have been worse."

- You: "...yeah, it was shorter than K. Fed's music career."
- Him: "Who?"
- You: "Kevin Federline? Britney Spears' ex-husband/back up dancer.
You seriously don't know who that is? My bad. 😞 #jokefail."
- Him: "Lol. Don't beat yourself up about it."

- You: "...yeah. It looked like a cummerbund for pirates. Lol 😄"
- Him: "What the heck is a cummerbund? 😞"
- You: "A sash men wear around the waist."
- Him: "That's even more confusing."
- You: "Maybe it might have been funnier in person. 😏"

- Him: “lol. Maybeeee. 😊”

- You: “...yeah. It looked like a cummerbund for pirates. Lol 😊”
- Him: “What the heck is a cummerbund? 😞”
- You: “It’s a sash men wear around the waist.”
- Him: “What? That’s even more confusing.”
- You: “I promise you I’m funnier in person. 😬”
- Him: “If you say so. lol 😊”

Playfully Allude to Your Mischievous Side

One of the most irresistible ways any woman can hook a guy’s attention is to flirt with him using titillating texts regarding her more “mischievous” side. Using these types of texts on a man is like fishing with dynamite. It’s just way too easy. And the reason it will be too easy is because your guy loves knowing that you have a playful and “naughty” side that you enjoy sharing with him. In fact, you’ll be even more beguiling if you can craft your text message to show him that you’re only “mischievous” or “naughty” when in his company.

Note: *If you’re a bit more bashful or reserved in your flirtations with men, you might feel a lot more comfortable using the following texts if you’ve been consistently dating a guy for quite some time or if you’re already in a relationship with him. In any event, you can easily tailor these flirty text messages to fit your own comfort level. Also, when you read the texts below,*

*pay special attention to the **bolded** words used and how you can craft them naturally into your own conversations.*

As always, here are a few examples to whet your appetite:

- You: “Feels kind of **wrong** to be thinking about you instead of working.”
- You: “Is it **wrong** that I **can’t stop thinking** about our kiss last night.”
- You: “Wow! Love your new profile pic. Is it **wrong** that I can’t stop looking at it? 🤔”
- You: “I’m supposed to be helping my roommate pack. **You’re distracting me again.** 😏”
- You: “You’re lucky I didn’t see you there last night. **I might have not been a good girl.** 😏”
- You: “Wish I could tell you about a dream I had about you last night. **But I’m trying to be a good girl.** 😏”
- You: “I wish I could tell you how **bad** I wanted you yesterday, but **I’m trying to be a good girl.** 😏”
- You: “I’m supposed to be _____. **You’re so distracting.** 🤔”
- You: “I’m starting to think **you might be trouble.** 😏”
- You: “Maybe you should stop before **we get into trouble.** 😏”

- You: “**You’re trouble.** You know that right? 😊” [Best said after he texts something really flirty or playfully mischievous.]
- You: “I think **you like getting me into trouble.** 😬”

Now, with these types of texts you can allude to your “bad behaviour” without directing it upon him. Variations like the texts below are useful when you’re in the beginning stages and a guy either hasn’t asked you out or established a serious relationship with you yet. For example:

- You: “Am I **bad** for wanting a second bowl of ice cream? Sometimes I just can’t help myself. 😬”
- You: “Just played my first prank on a co-worker. I feel kind of **naughty** .”

Sharing your mischievous side with him using these types of texts will engage his imagination and capture his desire. So be sure to only use this texting tactic on a guy you sincerely want to date and see more of in the future.

Illustrate Your Desirability in a Playful and Tactful Way

Men want high-value women, and high-value women are women with options. Thus, a great way to communicate high-value is to allude to your desire to be with your Prince Charming despite the other men in your environment who are desperate to be with you. It’s a fun little seduction strategy that can pique a man’s interest and make him rise to the challenge of claiming you for himself.

Some examples:

- You: “I’m at a friend’s birthday thing. Most of the guys here are so boring. If only you were here. 😊”
- You: “I’m at Starbucks trying to _____. Some weird guys have been hitting on me today. Maybe you should come save me. 😏”
- You: “I’m at the _____. A few weirdos have been staring at me all night. Save me! 😭”

I should mention that these texts should be used as a way to arouse your Prince Charming’s desire and strengthen his attraction. This should not be used to cultivate jealousy in a man or to get some long-lost ex-boyfriend back into your arms. So as always, have fun using these texts, but please don’t abuse their seductive power.

Final Thoughts

Successful texting is more about the number of things you get right as opposed to the number of things you're doing wrong. In other words, when a guy is very attracted to you and is interested in seeing more of you, he's not marking every texting mistake you make off on his checklist until you eventually disqualify yourself. No. Your success at cultivating his curiosity and arousing his emotional desire will come from the number of things you do correctly.

Emotion beats logic, every time. So even if you text him too quickly or say something dumb (we all have), things can still go amazingly well simply because you focused more on being classy, challenging, fun, flirty, and responsive to him. If you get the attraction game of texting mastered and ensure that you're not committing some of the more cardinal texting etiquette sins, keeping a guy interested and eager to see you again will be ridiculously easy. Just focus on being a one-of-a-kind high-value woman, the type of girl he can't find anywhere else, no matter how hard he tried. Do this and the getting him to "fall in love with you" will eventually take care of itself. Remember that.

By the way...

As a way of saying “thanks” for your purchase, I’m offering a free 10-lesson email course (and other assorted goodies) that are exclusive to my book readers. Each lesson reveals some of my best-kept dating secrets for cultivating **long-term attraction** with high-quality men.

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Bruce

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About Bruce Bryans

Bruce Bryans is a successful author with a passion for research into the dating and mating rituals of men and women. He doesn't fashion himself as some all-knowing "relationship guru", but instead prefers to provide insightful information based on the social and biological factors that bring men and women together for love and romance. Bruce has written numerous books on topics including: masculinity, attraction, dating strategy, and gender dynamics within romantic relationships. Bruce's main aim is to provide easy-to-implement, practical information that helps men and women improve their dating market value and mating desirability to the opposite sex.

When he isn't tucked away in some corner writing a literary masterpiece (or so he thinks), Bruce spends most of his time engaged in manly hobbies, spending time with friends, or being a lovable nuisance to his wife and children.

You can learn more about his writings and receive updates (and future discounts) on his books by visiting his website at: www.BruceBryans.com

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I sincerely hope this book does wonders not only for your love life, but for the lives of the women you care about as well.

Here's to your success!

Bruce Bryans